



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, April 10, 2013      David Gebhard Public Meeting Room: 630 Garden Street      10:15 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair (Consent Calendar Representative) – Present  
   BOB CUNNINGHAM, Vice-Chair  
   **LOUISE BOUCHER** (HLC) (Consent Calendar Representative) – Present  
   WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**                      CRAIG SHALLANBERGER (HLC)  
   GARY MOSEL (ABR)

**STAFF:**                      JAIME LIMÓN, Senior Planner  
   SUSAN GANTZ, Planning Technician – Present  
   GABRIELA FELICIANO, Commission Secretary

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Representatives present:      Natalie Cope and Louise Boucher  
Staff present:                      Susan Gantz  
Recorder:                          Gabriela Feliciano

### **GENERAL BUSINESS (10:15):**

A.      Public Comments:

No public comment.

B.      Review of the minutes of the Sign Committee meeting of March 27, 2013.

**Motion:**                      **Approval of the minutes of the Sign Committee meeting of March 27, 2013, as submitted.**

**Action:**                      Boucher/Cope, 2/0/0. Motion carried.

C.      Listing of approved Conforming Signs from March 27 through April 3, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

March 27, 2013:

1. Isabella Gourmet Foods, 5 E. Figueroa Street – Final Approval as submitted.

April 3, 2013:

- 2. Noozhawk, 1327-A State Street – Final Approval as submitted.
- 3. Isabella Gourmet Foods, 5 E. Figueroa Street – Final Approval of Review After Final with condition.
- 4. Clark’s, 811-H State Street – Final Approval of Review After Final as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**NEW ITEM**

A. **1329 STATE ST** C-2 Zone

Assessor’s Parcel Number: 039-131-018  
 Application Number: SGN2013-00042  
 Applicant: Signs By Ken  
 Business Name: Thirteen Twenty Nine Salon & Spa

(Proposal for a 9.78 square foot non-illuminated painted PVC wall sign and a .63 square foot non-illuminated etched vinyl window sign. This building is on the City's List of Potential Historic Resources: "Alpha Floral Shop." Total 10.41 square feet of new signage is being requested. The linear building frontage is 15 feet. The allowable signage is 15 square feet.)

Actual time: 10:16 a.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final Approval as submitted.**  
 Action: Boucher/Cope, 2/0/0. Motion carried.

**NEW ITEM**

B. **200 E CARRILLO ST** C-2 Zone

Assessor’s Parcel Number: 029-292-025  
 Application Number: SGN2013-00043  
 Business Name: Freitas Building

(Proposal to amend an existing sign program to allow a 20" x 48" maximum letter area per tenant sign and to allow multiple tenant signs and up to a nine inch logo per tenant. The linear building frontage is 150 feet. The allowable signage is 90 square feet.)

Actual time: 10:20 a.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final Approval as noted on the Sign Program drawings in the file.**  
 Action: Boucher/Cope, 2/0/0. Motion carried.

**NEW ITEM****C. 200 E CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 029-292-025

Application Number: SGN2013-00044

Applicant: Signs By Ken

Business Name: Damitz Brooks Nightingale Et Al

(Proposal for two non-illuminated painted metal wall signs of 7.2 square feet each. Total signage for this leasehold space will be 14.4 square feet, total existing signage on site is 38.23 square feet, and total proposed signage on site will be 52.63 square feet. The linear building frontage is 150 feet. The allowable signage is 90 square feet.)

Actual time: 10:30 a.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final Approval as submitted.**

Action: Boucher/Cope, 2/0/0. Motion carried.

**CONTINUED ITEM****D. 319 ANACAPA ST**

C-M Zone

Assessor's Parcel Number: 037-254-020

Application Number: SGN2013-00041

Applicant: Eleven Modern

Business Name: Hayashida &amp; Associates Physical Therapy, Inc.

(Proposal for a 29.6 square foot externally-illuminated painted acrylic and metal wall sign and a 10 square foot non-illuminated painted metal wall sign. Total signage on site will be 39.6 square feet. This is a Structure of Merit: "Seaside Oil Company Building and Showroom, aka Andalucía Building." The linear building frontage is 41 feet. The allowable signage is 41 square feet.)

Actual time: 10:35 a.m.

Present: John Beauchamp, Applicant

**Motion: Final Approval as noted on Sheet C3.**

Action: Boucher/Cope, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 10:50 A.M. \*\***