



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

**Monday, March 18, 2013**      **David Gebhard Public Meeting Room: 630 Garden Street**      **2:00 P.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, *Chair*  
   **BOB CUNNINGHAM**, *Vice-Chair* (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   **WM. HOWARD WITTAUSCH** (ABR) (Consent Calendar Representative)

**ALTERNATES:**                      GARY MOSEL (ABR)  
   CRAIG SHALLANBERGER (HLC)

**STAFF:**                      JAIME LIMÓN, Design Review Supervisor  
   TONY BOUGHMAN, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

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Representatives present:      Bob Cunningham and Wm. Howard Wittausch  
Staff present:                      Susan Gantz and Tony Boughman  
Recorder:                          Gabriela Feliciano

### GENERAL BUSINESS (2:00):

A.      Public Comments:

No public comment.

B.      Review of the minutes of the Sign Committee meeting of February 19, 2013.

**Motion:**                      **Approval of the minutes of the Sign Committee meeting of February 19, 2013, as submitted.**

**Action:**                      Cunningham/Wittausch, 2/0/0. Motion carried.

C.      Listing of approved Conforming Signs from February 20 through March 13, 2013.

The Conforming Sign Calendars were reviewed by Bob Cunningham; with the exception of Massage Green Spa at 2026 Cliff Dr., which was reviewed by Natalie Cope.

February 20, 2013:

1.    1502 San Andres St., Reverse Osmosis Water Vending – Final Approval as submitted.

February 27, 2013:

2.    120 W. Mission St., Mission Tobacco – Final Approval with condition.

March 6, 2013:

3.    3908 State St., Spectrum Athletic Club – Final Approval as submitted.

March 7, 2013:

4. 2026 Cliff Dr., Massage Green Spa – Final Approval with conditions.
5. 217-G Stearns Wharf, Conway Family Wines Deep Sea Tasting Room – Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

### CONTINUED ITEM

A. **590 E GUTIÉRREZ ST** M-1 Zone

Assessor's Parcel Number: 031-351-015

Application Number: SGN2013-00019

Contractor: Paul Musgrove

Business Name: Fireplaces by Total Heating & Air

(Proposal to reface an existing internally illuminated 20 square foot ground sign, and a new 24 square foot wall sign. Total of 44 square feet of signage is being requested. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

Actual time: 2:15 p.m.

Present: Paul Musgrove, Paul Musgrove Painting & Restoration

**Motion: Final Approval as noted on plans.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

### NEW ITEM

B. **3910 STATE ST** C-2/R-O/SD-2 Zone

Assessor's Parcel Number: 057-233-030

Application Number: SGN2013-00029

Applicant: Signs By Ken

Business Name: Union Bank

(Proposal to replace all existing signs for the name change of the bank. Proposed are three 13.44 square foot non-illuminated pin-mounted letter wall signs, a 4 square foot internally illuminated ATM sign, a 2.08 square foot sign on the existing directory monument sign, and two 3.47 square foot parking lot directional signs. Four parking lot directional signs will be removed and not replaced. Total new signage requested is 53.34 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

Actual time: 2:25 p.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final Approval with conditions:**

1. The logo on Sign C shall be reduced to 15 inches maximum in height with letters to be reduced proportionally.
2. Sign H shall be 3 feet maximum in height per Transportation Engineering for traffic visibility at the driveway.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**NEW ITEM****C. 3451 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 051-061-021  
 Application Number: SGN2013-00028  
 Applicant: Signs By Ken  
 Business Name: Union Bank

(Proposal to replace all existing signs for the name change of the bank. Proposed are a 13.5 square foot halo-lit channel letter wall sign and a 4 square foot non-illuminated vinyl ATM sign. Total new signage requested is 17.5 square feet. The linear building frontage is 72 feet. The allowable signage is 65 square feet.)

Actual time: 2:34 p.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final Approval with the condition that wall Sign C shall be lowered so that the bottom of the lettering is 12 feet above grade.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**NEW ITEM****D. 220 NOGALES AVE**

C-O Zone

Assessor's Parcel Number: 025-111-006  
 Application Number: SGN2013-00030  
 Contractor: Signs By Ken  
 Business Name: Union Bank

(Proposal to replace all existing signs for the name change of the bank. Proposed are a 7.22 square foot halo lit channel letter wall sign, replacing the pin-mounted lettering on the existing 14.75 square foot monument sign, a 3.19 square foot sandblasted wood wall sign, and a 4 square foot ATM sign. The total new sign square footage requested is 29.16 square feet. The linear building frontage is 43 feet. The allowable signage is 43 square feet.)

Actual time: 2:45 p.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Final approval with conditions:**

1. The logo should be 10<sup>1</sup>/<sub>16</sub> (10.0625) inches as proposed, not as shown on Sheet 3.
2. The bottom of the lettering shall be at 9 feet instead of 9 feet 6 inches above grade as proposed.

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 3:00 P.M. \*\***