



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Applications within El Pueblo Viejo Landmark District

Wednesday, February 27, 2013 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative)
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: CRAIG SHALLANBERGER (HLC)
 GARY MOSEL (ABR)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

Representatives present: Natalie Cope and Louise Boucher
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of February 13, 2013.

Motion: **Approval of the minutes of the Sign Committee meeting of February 13, 2013, as submitted.**

Action: Boucher/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from February 13 through February 20, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

February 13, 2013:

1. Evolutions Medical & Day Spa, 350 Chapala St. – Final Approval as submitted.

February 20, 2013:

2. Big Dogs/Walking Co., 25 W. Anapamu St. – Final Approval of Review After Final.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements

NEW ITEM

A. **1219 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-182-018
Application Number: SGN2013-00014
Contractor: Benton Signs
Business Name: Victoria Court

(Proposal to permit an as-built, non-illuminated, 24.75 square foot painted dimensional wood wall sign located at the rear entry to Victoria Court. Total identifying signage on site will be 24.75 square feet. Total existing directory signage on site is 36.69 square feet. There is an approved Sign Program on file for this parcel. This building is on the City's List of Potential Historic Resources: "Victoria Court (formerly Sears)." The linear building frontage is 400 feet. The allowable signage is 75 square feet.)

Present: David Benton, Benton Signs

Motion: Continued indefinitely to allow sufficient time for an accurate project description to be provided.

Action: Cope/Boucher, 2/0/0. Motion carried.

NEW ITEM

B. **2 E DE LA GUERRA ST / 740 STATE ST** C-2 Zone

Assessor's Parcel Number: 037-092-001
Application Number: SGN2013-00024
Applicant: West Coast Signs
Business Name: Truong & Co.

(Proposal for one 4.7 square foot non-illuminated PVC wall sign and one 2.6 square foot non-illuminated PVC blade sign with new, solid stock, wrought iron hanging bracket. This building is on the City's List of Potential Historic Resources: "La Placita Building a.k.a. McKay-Bothin Building, Orenas Adobe Site" and is also on the California Inventory of Historic Resources. Total of 7.3 square feet of new signage is being requested. The linear building frontage is 35 feet. The allowable signage is 35 square feet.)

Present: Nathan Virs, West Coast Signs
Quan Truong, Truong & Co.

Motion: Final Approval as submitted.

Action: Cope/Boucher, 2/0/0. Motion carried.

CONTINUED ITEM**C. 900 CHAPALA ST**

C-2 Zone

Assessor's Parcel Number: 039-321-019
 Application Number: SGN2013-00017
 Applicant: Signs By Ken
 Business Name: Charles Schwab

(Proposal to replace all existing signage with the following: four halo-lit, painted aluminum wall signs of 10.87 square feet each and two non-illuminated painted aluminum planter signs of 8 square feet each. An exception is requested to exceed the 10-inch letter height maximum. Total of 59.48 square feet of new signage is being requested. The linear building frontage is 93 feet. The allowable signage is 65 square feet.)

(Exception findings are required to exceed the 10-inch letter height maximum.)

Present: Ken Sorgman, Signs By Ken

Motion: Final Approval as submitted.

Action: Cope/Boucher, 2/0/0. Motion carried.

CONTINUED ITEM**D. 351 & 355 PASEO NUEVO**

C-2 Zone

Assessor's Parcel Number: 037-400-002
 Application Number: SGN2013-00018
 Applicant: DMA
 Business Name: Workzones / SSA

(Proposal for one 5.5 square foot externally-illuminated pin-mounted metal wall sign, one 1.5 square foot externally-illuminated pin-mounted wall sign, one .4 square foot non-illuminated metal wall sign, one 1 square foot non-illuminated metal blade sign, and one 2.4 square foot non-illuminated fabric awning sign. The sign for the Social Security Administration will be moved from another location. Total signage for Building 300 signage will be 10.8 square feet. There is an approved Sign Program for this parcel. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)

Present: Ryan Mills, DMA

Motion: Final Approval as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 11:00 A.M. ****