



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Tuesday, February 19, 2013 **David Gebhard Public Meeting Room: 630 Garden Street** **2:00 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair* (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 WM. HOWARD WITTAUSCH (ABR) (Consent Calendar Representative)

ALTERNATES: GARY MOSEL (ABR)
 CRAIG SHALLANBERGER (HLC)

STAFF: JAIME LIMÓN, Design Review Supervisor
 TONY BOUGHMAN, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

Representatives present: Wm. Howard Wittausch and Gary Mosel
Staff present: Tony Boughman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:00):

A. Public Comments:

Ben Shalant addressed the Committee with concerns about numerous balloons and balloon arches being used to attract attention to businesses; would like to see this banned.

B. Review of the minutes of the Sign Committee meeting of January 7, 2013.

Motion: **Approval of the minutes of the Sign Committee meeting of January 7, 2013, as submitted.**

Action: Cunningham/Wittausch, 1/0/1. Motion carried.

C. Review of the minutes of the Sign Committee meeting of February 4, 2013.

Motion: **Approval of the minutes of the Sign Committee meeting of February 4, 2013, as submitted.**

Action: Wittausch/Cunningham, 1/0/1. Motion carried.

D. Listing of approved Conforming Signs from February 6 through February 13, 2013.

The Conforming Sign Calendars were reviewed by Bob Cunningham.

February 6, 2013: There were no signs reviewed due to lack of applications.

February 11, 2013:

1. 401 S. Hope Ave., Acura – Final Approval with condition.

February 13, 2013:

2. 21 N. Milpas St., Green Closet Thrift Store – Final Approval with condition.

E. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

REFERRED FROM CONFORMING

A. **601 W DE LA GUERRA ST** R-3 Zone

Assessor's Parcel Number: 037-061-021

Application Number: SGN2012-00154

Applicant: Kevin Speier

Business Name: Guadalajara Market

(Proposal for two "Reverse Osmosis" water vending machines for Santa Barbara Water Vendors located in front of the market facing De La Guerra Street.)

(Review for appropriate screening.)

Present: Kevin Speier, applicant

Motion: Final Approval as submitted.

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

NEW ITEM

B. **590 E GUTIÉRREZ ST** M-1 Zone

Assessor's Parcel Number: 031-351-015

Application Number: SGN2013-00019

Contractor: Paul Musgrove

Business Name: Total Heating & Air

(Proposal to reface an existing internally illuminated 20 square foot ground sign, and a new 24 square foot wall sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

Present: Paul Musgrove, applicant; Richard Doolittle, owner

Motion: Continued two weeks with comments:

1. Eliminate the fireplace graphics from the ground sign.
2. Paint the ground sign the same color as proposed for the base. The base color is acceptable.
3. Study a blade sign to display the fireplace graphic on the building. A blade sign should relate to the entry of the business.
4. If the wall and/or blade signs are to be illuminated, this should be included in the application proposal.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 3:00 P.M. ****