



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, February 13, 2013 **David Gebhard Public Meeting Room: 630 Garden Street** **10:15 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: CRAIG SHALLANBERGER (HLC)
 GARY MOSEL (ABR)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician – Present
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

Representatives present: Natalie Cope and Louise Boucher
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of January 16, 2013.

Motion: **Approval of the minutes of the Sign Committee meeting of January 16, 2013, as submitted.**

Action: Boucher/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from January 16 through February 6, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

January 16, 2013: There were no signs reviewed due to lack of applications.

January 23, 2013:

1. Hoffmann Brat Haus, 801 State St. – Final Approval as submitted.

January 30, 2013:

2. Bank of Manhattan, 1004 Santa Barbara St. – Final Approval as submitted.
3. Key 2 Fitness, 324 State Street – Final Approval as submitted.
4. CorePower Yoga, 1129 State Street – Final Approval as submitted.

February 6, 2013:

5. Salt, 740 State Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

NEW ITEM

A. **1221 STATE ST (Agendized originally as 1219 State St.)** C-2 Zone

Assessor's Parcel Number: 039-182-018
 Application Number: SGN2013-00014
 Contractor: Benton Signs
 Business Name: Victoria Court

(Proposal to permit an as-built, non-illuminated, 24.75 square foot painted dimensional wood wall sign located at the rear entry to Victoria Court. Total identifying signage on site will be 24.75 square feet. Total existing directory signage on site is 36.69 square feet. There is an approved Sign Program on file for this parcel. This building is on the City's List of Potential Historic Resources: "Victoria Court (formerly Sears)." The linear building frontage is 400 feet. The allowable signage is 75 square feet.)

This item was postponed two weeks at the applicant's request.

NEW ITEM

B. **900 CHAPALA ST** C-2 Zone

Assessor's Parcel Number: 039-321-019
 Application Number: SGN2013-00017
 Applicant: Signs By Ken
 Business Name: Charles Schwab

(Proposal to replace all existing signage with the following: four halo-lit, painted aluminum wall signs of 10.87 square feet each and two non-illuminated painted aluminum planter signs of 8 square feet each. Total signage on site will continue to be 59.48 square feet. An exception is requested to exceed the 10-inch letter height maximum. The linear building frontage is 93 feet. The allowable signage is 65 square feet.)

(Exception findings are required to exceed the 10-inch letter height maximum.)

Actual time: 10:19 a.m.

Present: Ken Sorgman, Signs By Ken

Motion: Continued two weeks for applicant to:

1. Explore reducing font size of wall signs to comply with the average 10 inch maximum letter height.
2. Restudy the location of the wall Sign A4.

Action: Cope/Boucher, 2/0/0. Motion carried.

NEW ITEM**C. 351 & 355 PASEO NUEVO**

C-2 Zone

Assessor's Parcel Number: 037-400-002
 Application Number: SGN2013-00018
 Owner: I & G Direct Real Estate 3, LP
 Business Name: Workzones / SSA

(Proposal for one 5.5 square foot externally-illuminated pin-mounted metal wall sign, one 1.5 square foot externally-illuminated pin-mounted wall sign, one .4 square foot non-illuminated metal wall sign, one 1-square foot non-illuminated metal blade sign, and one 2.4 square foot non-illuminated fabric awning sign. The sign for the Social Security Administration will be moved from another location. Total new signage for Building 300 will be 10.8 square feet. There is an approved Sign Program for this parcel. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)

Actual time: 10:30 a.m.

Present: Ryan Mills, DMA

Motion: Continued two weeks for applicant to study the use of an upright instead of gooseneck at the wall sign.

Action: Boucher/Cope, 2/0/0. Motion carried.

NEW ITEM**D. 30 E FIGUEROA ST**

C-2 Zone

Assessor's Parcel Number: 039-282-035
 Application Number: SGN2013-00021
 Applicant: Encore Image, Inc.
 Business Name: Pacific Western Bank

(Proposal for an 18.5 square foot non-illuminated, painted aluminum, pin-mounted wall sign and a 3.1 square foot non-illuminated, sandblasted and painted wood blade sign. A new solid steel sign bracket is also proposed. Total new signage on site will be 22 square feet. The linear building frontage is 47 feet. The allowable signage is 47 square feet.)

Actual time: 10:50 a.m.

Present: Roy Courtney, Encore Image

Motion: Final Approval as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 10:55 A.M. ****