



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Applications within El Pueblo Viejo Landmark District

Wednesday, January 16, 2013 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
BOB CUNNINGHAM, Vice-Chair
LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: CRAIG SHALLANBERGER (HLC)
GARY MOSEL (ABR)

STAFF: JAIME LIMÓN, Senior Planner
SUSAN GANTZ, Planning Technician – Present
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

Representatives present: Natalie Cope and Louise Boucher
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of January 2, 2013.

Motion: Approval of the minutes of the Sign Committee meeting of January 2, 2013, as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from January 2 through January 9, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

January 2, 2013: There were no signs reviewed due to lack of applications.

January 9, 2013:

1. Toma Restaurant & Bar, 324 W. Cabrillo Blvd. – Final Approval as submitted.
2. USA Gasoline, 340 W. Carrillo St. – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

NEW ITEMA. **740 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-092-001
Application Number: SGN2013-00007
Applicant: Coast Sign Inc.
Business Name: Lulu Lemon Athletica

(Proposal for a 3.14 square foot non-illuminated wood wall sign. A total of 3.14 square feet of new signage is being requested. The linear building frontage is 30 feet. The allowable signage is 30 square feet. This structure is on the **City's List of Potential Historic Resources: "La Placita Building, aka McKay-Bothin Building."**)

Time: 10:20 a.m.

Present: Ken Sorgman, Signs By Ken

Motion: Final Approval as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

NEW ITEMB. **30 W FIGUEROA ST**

C-2 Zone

Assessor's Parcel Number: 039-231-020
Application Number: SGN2013-00008
Agent: Signs By Ken
Business Name: PIP Printing and Marketing Services

(Proposal to remove all existing signage on site totaling 30 square feet and install one 10 square foot non-illuminated painted wood wall sign. This application will address violations called out in enforcement case ENF2012-00882. Total of 10 square feet of new signage is being requested with removal of 33 square feet of existing signage. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)

Time: 10:23 a.m.

Present: Ken Sorgman, Signs By Ken

Motion: Final Approval as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.