



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

**Monday, August 19, 2013**      **David Gebhard Public Meeting Room: 630 Garden Street**      **1:45 P.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, *Chair*  
   **BOB CUNNINGHAM**, *Vice-Chair* (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   **WM. HOWARD WITTAUSCH** (ABR) (Consent Calendar Representative)

**ALTERNATES:**                      GARY MOSEL (ABR)  
   CRAIG SHALLANBERGER (HLC)

**STAFF:**                      JAIME LIMÓN, Design Review Supervisor  
   TONY BOUGHMAN, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

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#### **\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [TBoughman@SantaBarbaraCA.gov](mailto:TBoughman@SantaBarbaraCA.gov); otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS.** Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at [www.SantaBarbaraCA.gov/Sign](http://www.SantaBarbaraCA.gov/Sign). If you have any questions or wish to review the plans, please contact Tony Boughman, Architectural Board of Review (ABR) Planning Technician, at (805) 564-5470, extension 4539, or by email at [TBoughman@SantaBarbaraCA.gov](mailto:TBoughman@SantaBarbaraCA.gov). Office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates. **Materials related to an item on this agenda submitted to the ABR after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours.** Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the ABR and that are distributed to a majority of all of the members of the ABR during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, extension 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, August 15, 2013, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCA.gov/Sign](http://www.SantaBarbaraCA.gov/Sign).

**GENERAL BUSINESS (1:45):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of **July 22, 2013**.
- C. Listing of approved Conforming Signs from **July 24** through **August 14, 2013**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**CONTINUED ITEM**

- A. **16 S LA CUMBRE RD** C-P/SD-2 Zone  
 Assessor's Parcel Number: 051-021-003  
 Application Number: SGN2013-00104  
 Applicant: Humberto Ovalle, P S Services Inc.  
 Business Name: Hertz  
 (Proposal for new signage consisting of an 18.29 square foot wall sign with integrated exterior illumination, a 1.85 square foot ground sign, a 1 square foot vinyl door sign, and six vinyl window signs, 0.30 square feet each. Total proposed new signage is 22.94 square feet. The linear building frontage is 24.5 feet. The allowable signage is 24.5 square feet.)

**NEW ITEM**

- B. **222 N MILPAS ST** C-2/C-P Zone  
 Assessor's Parcel Number: 017-051-002  
 Application Number: SGN2013-00112  
 Applicant: Christian Muldoon  
 Contractor: Vogue Sign Company  
 Business Name: The Fresh Market  
 (Proposal for signage consisting of a 62.1 square foot wall sign with 24 inch letters, two 19.8 square foot wall signs mounted in arched entries, new lettering mounted on an existing 24.48 square foot ground sign at Milpas Street, and a new 52.23 square foot, 7 foot-10 inch tall ground sign at Montecito Street. Also proposed is a temporary 47.8 square foot ground sign. Exceptions are requested to exceed the total allowable, for letter height to exceed 12 inches, and for the proposed ground sign to exceed six feet. This building has two new tenant spaces which will have signage under future applications. A total of 129.86 square feet of signage is being requested. The linear building frontage is 110 feet. The allowable signage is 90 square feet.)

**(Concept Review, comments only. Exception findings are required.)**

**NEW ITEM****C. 700 SHORELINE DR**

P-R/SD-3 Zone

Assessor's Parcel Number: 033-120-020

Application Number: SGN2013-00114

Applicant: Santa Barbara City College

(Proposal to replace the scoreboard for SBCC La Playa Field. The new scoreboard would use an electronic display screen and the structure includes signage above and below the display, and on the reverse side of the scoreboard. The freestanding structure is proposed to be 28 feet tall and 18 feet 8 inches wide. Exceptions are requested to exceed the allowable square footage of signage, for letter height exceeding 12 inches, and for off-premises signage for Union Bank. A total of 279.7 square feet of new signage is being requested. The allowable signage is 90 square feet.)

**(Comments Only: Concept Review with comments to be provided to the ABR. Project requires ABR review and exception findings.)**