

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, February 22, 2013, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of February 13, 2013.
- C. Listing of approved Conforming Signs from February 13 through February 20, 2013.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. **1219 STATE ST** C-2 Zone
 - Assessor's Parcel Number: 039-182-018
 - Application Number: SGN2013-00014
 - Contractor: Benton Signs
 - Business Name: Victoria Court

(Proposal to permit an as-built, non-illuminated, 24.75 square foot painted dimensional wood wall sign located at the rear entry to Victoria Court. Total identifying signage on site will be 24.75 square feet. Total existing directory signage on site is 36.69 square feet. There is an approved Sign Program on file for this parcel. This building is on the City's List of Potential Historic Resources: "Victoria Court (formerly Sears)." The linear building frontage is 400 feet. The allowable signage is 75 square feet.)

NEW ITEM**B. 2 E DE LA GUERRA ST**

C-2 Zone

Assessor's Parcel Number: 037-092-001
 Application Number: SGN2013-00024
 Applicant: West Coast Signs
 Business Name: Truong & Co.

(Proposal for one 4.7 square foot non-illuminated PVC wall sign and one 2.6 square foot non-illuminated PVC blade sign with new, solid stock, wrought iron hanging bracket. This building is on the City's List of Potential Historic Resources: "La Placita Building a.k.a. McKay-Bothin Building, Orenas Adobe Site" and is also on the California Inventory of Historic Resources. Total of 7.3 square feet of new signage is being requested. The linear building frontage is 35 feet. The allowable signage is 35 square feet.)

CONTINUED ITEM**C. 900 CHAPALA ST**

C-2 Zone

Assessor's Parcel Number: 039-321-019
 Application Number: SGN2013-00017
 Applicant: Signs By Ken
 Business Name: Charles Schwab

(Proposal to replace all existing signage with the following: four halo-lit, painted aluminum wall signs of 10.87 square feet each and two non-illuminated painted aluminum planter signs of 8 square feet each. An exception is requested to exceed the 10-inch letter height maximum. Total of 59.48 square feet of new signage is being requested. The linear building frontage is 93 feet. The allowable signage is 65 square feet.)

(Exception findings are required to exceed the 10-inch letter height maximum.)

CONTINUED ITEM**D. CITYWIDE**

C-2 Zone

Assessor's Parcel Number: 037-400-002
 Application Number: SGN2013-00018
 Applicant: DMA
 Business Name: Workzones / SSA

(Proposal for one 5.5 square foot externally-illuminated pin-mounted metal wall sign, one 1.5 square foot externally-illuminated pin-mounted wall sign, one .4 square foot non-illuminated metal wall sign, one 1 square foot non-illuminated metal blade sign, and one 2.4 square foot non-illuminated fabric awning sign. The sign for the Social Security Administration will be moved from another location. Total signage for Building 300 signage will be 10.8 square feet. There is an approved Sign Program for this parcel. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)