



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, February 29, 2012 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
 DAWN SHERRY (ABR)

ALTERNATE: CRAIG SHALLANBERGER (HLC)
CITY COUNCIL LIAISON: DALE FRANCISCO

STAFF: JAIME LIMÓN, Design Review Supervisor
 SUSAN GANTZ, Planning Technician – Present
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

REVIEW ORDER: Consent items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item as announced, the item would have been moved to the end of the calendar agenda if time allowed.

APPROVALS: The Sign Committee approval is granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

BUILDING PERMITS: All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

INSTALLATION: All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

EXCEPTION: The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in these meetings, please contact the Planning Division at (805) 564-5470, ext. 3310. If possible, notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

POSTING: On Friday, February 24, 2012, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.santabarbaraca.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of February 15, 2012.

Motion: Approval of the minutes of the Sign Committee meeting of February 15, as submitted.

Action: Cope/Boucher, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from February 15 through February 22, 2012.

The signs approved on Conforming Sign Review from **February 15** through **February 22, 2012**, are listed below:

1. Joel's Roofing & Gutter Co., Inc., 36 W. Gutierrez Street – Final Approval as submitted.
2. TLC Nail Lounge, 24 E. Cota Street – Final Approval as submitted.
3. Radioloyalty, 345 Chapala Street – Final Approval as submitted.
4. Bettie Page, 807 State Street – Final Approval with condition.
5. La Arcada Bistro, 1112 State Street – Final Approval with conditions.
6. Starbuck's Coffee, 210 W. Carrillo Street – Final Approval as submitted.

The Conforming Sign Calendars were reviewed by Natalie Cope.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEMA. **819 STATE ST D**

C-2 Zone

Assessor's Parcel Number: 037-400-010
 Application Number: SGN2012-00019
 Applicant: Jim LeCron
 Business Name: Swarovski

(Proposal for a 4.5 square foot, back-lit acrylic and vinyl window sign with prism background and two non-illuminated 6.4 square foot aluminum and acrylic blade signs. The total signage on site will be 17.3 square feet. A total of 17 square feet of new signage is being requested. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

Present: James LeCron, Architect

Motion: Continued two weeks with the following comments:

1. Background: explore materials more in keeping with El Pueblo Viejo Landmark District.
2. Sign:
 - a. Remove mounting bars behind letters; use a simple pin mount.
 - b. Suggest a material change to something other than plastic.
3. Blade sign: verify location of blade sign on plan and State Street elevation.

Action: Boucher/Cope, 2/0/0. Motion carried.

NEW ITEMB. **900 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-050
 Application Number: SGN2012-00022
 Applicant: Steve Hausz
 Contractor: Signs & Services Company, Inc.
 Business Name: Marshall's

(Proposal for two new 9.58 square foot non-illuminated painted aluminum wall signs, two 12.77 square foot non-illuminated painted aluminum monument signs, and two 9 square foot nylon corporate flags. Total signage on site will be 62.7 square feet. A total of 62.7 square feet of new signage is being requested. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

Motion: Final Approval with the condition that the Marshall's flags are not approved.

Action: Boucher/Cope, 2/0/0. Motion carried.

*** MEETING ADJOURNED AT 11:00 A.M. ****