



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR MINUTES

**Monday, February 6, 2012     David Gebhard Public Meeting Room: 630 Garden Street     2:30 P.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, Chair  
    BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
    LOUISE BOUCHER (HLC)  
    DAWN SHERRY (ABR) (Consent Calendar Representative)  
    KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**        RANDY ROWSE

**STAFF:**                    JAIME LIMÓN, Senior Planner  
    TONY BOUGHMAN, Planning Technician  
    GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

### GENERAL BUSINESS (2:30):

Representatives present:        Cunningham, Sherry, and Paul Zink (ABR representative).  
Staff present:                    Boughman

- A.    Public Comments: None.
- B.    Review of the minutes of the Sign Committee meeting of January 23, 2012.  
  
      Motion:            Approved the Minutes of January 23, 2012 as submitted.  
      Action:            Cunningham/Sherry. Motion carried.
- C.    Listing of approved Conforming Signs from January 24, 2012 through January 31, 2012. None.
- D.    Announcements, requests by applicants for continuances and withdrawals, and future agenda items. None.

### CONTINUED ITEM

- A.    **208 N CALLE CESAR CHAVEZ** M-1 Zone  
      Assessor's Parcel Number:    017-030-005  
      Application Number:            SGN2012-00006  
      Applicant:                        Benton Signs  
      (Concept review for a 41 square foot monument directory sign, for multiple buildings and businesses at 130 N. Calle Cesar Chavez. Comments are requested regarding exception requests for a directory sign to exceed 10 square feet and for the sign to be taller than 6 feet. Being requested is 41.00 square feet of signage. The linear building frontage is 200.00 feet.)

**(An exception is requested to exceed the square footage allowed for a directory sign. Exception findings are required.)**

Motion: Approved the project as submitted with the following exception findings:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity. Due to the type of property, many existing business have no street frontage for signage visibility. A directory was required for way finding by the Fire Department.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance by providing way finding for businesses.

Action: Cunningham/Sherry, 2/0. Motion approved.

### **CONTINUED ITEM**

#### **B. 350 HITCHCOCK WAY**

E-3/PD/SD-2 Zone

Assessor's Parcel Number: 051-240-003  
 Application Number: SGN2012-00004  
 Applicant: CB & G Signs  
 Contractor: Lusardi Construction Co  
 Architect: Marca-Tects  
 Business Name: Lexus of Santa Barbara

(Proposal for new signage for a new business consisting of three new illuminated wall signs (43.15, 11.52 and 3.83 square feet), one 48 square foot ground sign and two 10 square foot directional ground signs for Lexus of Santa Barbara. An exception is requested for the total square footage of signage to exceed the maximum allowed. Being requested is 116.50 square feet of signage. The linear building frontage is 150.00 feet. The allowable signage is 90.00 square feet.)

**(An exception is requested for total allowable square footage of signage. Exception findings are required.)**

Motion: Final approval of the project with the condition that the ground sign must be 15 feet back from face of curb. Address numeral sign not to exceed 1.5 square feet. The application was revised to not exceed the allowable square footage and no exception was requested.

Action: Sherry/Zink, 2/0. Cunningham stepped down. Motion approved.