



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR

**Monday, November 12, 2012      630 Garden Street: David Gebhard Public Meeting Room      2:00 P.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   DAWN SHERRY (ABR) (Consent Calendar Representative)  
   PAUL ZINK (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**      RANDY ROWSE

**STAFF:**      JAIME LIMÓN, Senior Planner  
   TONY BOUGHMAN, Planning Technician  
   GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov); otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, November 8, 2012, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS:**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of October 1, 2012.
- C. Listing of approved Conforming Signs from October 2, 2012 through November 7, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**CONTINUED ITEM**

- A. **401 S HOPE AVE** E-3/P-D/SP-4/SD-2 Zone  
 Assessor's Parcel Number: 051-240-018  
 Application Number: SGN2012-00102  
 Business Name: Acura  
 Applicant: Chris Compton

(Concept review of permanent signs for Acura to replace their temporary signs. The application includes an exception request to increase the total square footage on the site where the maximum allowable square footage is already exceeded. Proposed are two 6.2 square foot face-lit channel letter wall signs and an internally illuminated 27 square foot ground sign. The total proposed 39.4 square feet of permanent signage replaces 19.5 square feet of temporary signage. An exception is requested to allow the proposed total of 180.5 square feet to exceed the maximum of 90 square feet. 39.40 square feet of signage is being requested in addition to 160.60 square feet of existing signage. The linear building frontage is 260.00 feet. The allowable signage is 90.00 square feet.)

**(Second Concept Review. Project requires exception findings.)**

**CONTINUED ITEM**

- B. **2550 TREASURE DR** E-3/SD-2 Zone  
 Assessor's Parcel Number: 051-330-003  
 Application Number: SGN2012-00119  
 Business Name: Samarkand A Covenant Retirement Community  
 Architect: Martha Degasis  
 Applicant: Arcadia Studio

(Proposal for new signage at the Samarkand. All new signs are ground signs. Proposed new signs consist of two 27.89 square foot masonry signs for complex identification; and three 17.33 square foot masonry signs, and one 12.83 square foot masonry sign. Twenty one 17.33 square foot wood-framed signs for way finding are proposed to replace existing. One existing 6.75 square foot identification sign on a site wall is proposed to remain, and 35 existing signs on the buildings totaling 102.38 square feet are proposed to remain. Exceptions are requested to allow total square footage of signage of 593.66 square feet to exceed the maximum allowable of 90 square feet, and to allow three ground signs along the Treasure Drive street frontage. 484.53 square feet of signage is being requested in addition to 109.13 square feet of existing signage.)

**(Second Concept Review. Project requires exception findings.)**

**NEW ITEM****C. 501 E GUTIERREZ ST**

M-1 Zone

Assessor's Parcel Number: 031-292-001

Application Number: SGN2012-00132

Contractor: Signs by Ken

(Proposal for three new signs consisting of a 7 square foot blade sign, a 6.66 square foot aluminum wall sign with vinyl lettering, and a 18.2 square foot wall sign with individual flush-mounted natural finish aluminum letters. At total of 31.85 square feet of signs is requested. 31.85 square feet of signage is being requested. The linear building frontage is 140.00 feet. The allowable signage is 90.00 square feet.)