



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, July 18, 2012      David Gebhard Public Meeting Room: 630 Garden Street      10:15 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair (Consent Calendar Representative)  
   BOB CUNNINGHAM, Vice-Chair  
   **LOUISE BOUCHER** (HLC) (Consent Calendar Representative)  
   DAWN SHERRY (ABR)

**ALTERNATE:**                      CRAIG SHALLANBERGER (HLC)  
**CITY COUNCIL LIAISON:**      RANDY ROWSE

**STAFF:**                      JAIME LIMÓN, Senior Planner  
   SUSAN GANTZ, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at [sgantz@SantaBarbaraCA.gov](mailto:sgantz@SantaBarbaraCA.gov). Our office hours are 8:30 A.M. to 4:30 P.M., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates [www.SantaBarbaraCA.gov/Calendar](http://www.SantaBarbaraCA.gov/Calendar).

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals,

contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Friday, July 13, 2012, 2011, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

### **GENERAL BUSINESS (10:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of June 20, 2012.
- C. Listing of approved Conforming Signs from June 20 through July 11, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

### **CONTINUED ITEM**

- A. **217 STATE ST** HRC-2/SD-3 Zone
  - Assessor's Parcel Number: 033-042-011
  - Application Number: SGN2012-00073
  - Contractor: Signs By Ken
  - Business Name: Reagan Ranch Center

(Proposal for five 8.33 square foot, non-illuminated sandblasted wood projecting signs along the State Street elevation. Wrought iron brackets are also proposed. Total new signage on site will be 41.65 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

#### **Second Review.**

### **REVIEW AFTER FINAL**

- B. **424 STATE ST** C-M Zone
  - Assessor's Parcel Number: 037-212-025
  - Application Number: SGN2012-00002
  - Agent: AKC Services
  - Contractor: TNT Electric Sign, Inc.
  - Business Name: 99 Cent Only Store

(This is a revised project description: Proposal for two LED-illuminated metal wall signs of 4.37 square feet each, two 2.23 square foot projecting sandblasted wood signs to be hung from new wrought iron brackets, one 6.0 square foot non-illuminated, single-faced, sandblasted wood ground sign, and five awning logos on five window awnings totaling 2.05 square feet. Also proposed is an 18.33 square foot, externally illuminated monument sign to be erected at the parking lot entrance on E. Haley Street. The total signage on site will be 39.58 square feet with 18.33 square feet of new signage being requested in addition to 21.25 square feet of existing signage. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

**(Review After Final to replace two approved 2.7 square foot sandblasted wood blade signs with two 8.5 square foot sandblasted wood blade signs. Total square footage of signs would increase by 11.6 square feet from 39.58 to 51.18 square feet.)**

**NEW ITEM****C. 633 E CABRILLO BLVD**

HRC-1/SP-1/SD-3 Zone

Assessor's Parcel Number: 017-680-013  
Application Number: SGN2012-00079  
Applicant: Chris Polster  
Contractor: Coast Signs  
Designer: Atlas Sign Industries  
Business Name: The Fess Parker

(Proposal for a total of 209.3 square feet of new signage. Proposed are three refaced monument signs (39.6, 12.3, and 12.3 square feet), one new 17.7 square foot monument sign, and one new 88.4 square foot wall sign for a total of 170.3 square feet. The proposal includes 17 directional and informational signs throughout the site totaling 39 square feet. Exceptions are requested for letter heights to exceed 10 inches on the ground signs and wall sign, and for the total square footage of signs to exceed 90 square feet. The linear building frontage is 400 feet. The allowable signage is 90 square feet.)

**(Project requires exception findings for overheight letters and for total square footage of signage.)**