



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Applications within El Pueblo Viejo Landmark District

Wednesday, February 29, 2012 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative)
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative)
 DAWN SHERRY (ABR)

ALTERNATE: CRAIG SHALLANBERGER (HLC)
CITY COUNCIL LIAISON: DALE FRANCISCO

STAFF: JAIME LIMÓN, Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at sgantz@SantaBarbaraCA.gov. Our office hours are 8:30 A.M. to 4:00 P.M., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, February 24, 2012, 2011, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of February 15, 2012.
- C. Listing of approved Conforming Signs from February 15 through February 22, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. **819 STATE ST D** C-2 Zone
 Assessor's Parcel Number: 037-400-010
 Application Number: SGN2012-00019
 Applicant: Jim Lecron
 Business Name: Swarovski
 (Proposal for a 4.5 square foot, back-lit acrylic and vinyl window sign with prism background and two non-illuminated 6.4 square foot aluminum and acrylic blade signs. The total signage on site will be 17.3 square feet. A total of 17 square feet of new signage is being requested. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

NEW ITEM

- B. **900 STATE ST** C-2 Zone
 Assessor's Parcel Number: 039-322-050
 Application Number: SGN2012-00022
 Applicant: Steve Hausz
 Contractor: Signs & Services Company, Inc.
 Business Name: Marshall's
 (Proposal for two new 9.58 square foot non-illuminated painted aluminum wall signs, two 12.77 square foot non-illuminated painted aluminum monument signs, and two 9 square foot nylon corporate flags. Total signage on site will be 62.7 square feet. A total of 62.7 square feet of new signage is being requested. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)