



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Applications within El Pueblo Viejo Landmark District

Wednesday, February 15, 2012 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative)
BOB CUNNINGHAM, Vice-Chair
LOUISE BOUCHER (HLC) (Consent Calendar Representative)
DAWN SHERRY (ABR)

ALTERNATE: CRAIG SHALLANBERGER (HLC)
CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
SUSAN GANTZ, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at sgantz@SantaBarbaraCA.gov. Our office hours are 8:30 A.M. to 4:00 P.M., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, February 10, 2012, 2011, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of January 4 and January 18, 2012.
- C. Listing of approved Conforming Signs from January 18 through February 8, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

REVIEW AFTER FINAL

- A. **210 W CARRILLO ST** C-2 Zone
 Assessor's Parcel Number: 039-271-025
 Application Number: SGN2011-00074
 Applicant: Central Coast Real Estate
 Architect: AB Design Studio
 Business Name: Carrillo Plaza
 (Review After Final of revisions to the previously approved Sign Program for Carrillo Plaza including complex identifying signs, a sign directory, and tenant space signage.)
 (Review After Final of revisions to the approved Sign Program.)

REVIEW AFTER FINAL

- B. **210 W CARRILLO ST** C-2 Zone
 Assessor's Parcel Number: 039-271-025
 Application Number: SGN2011-00135
 Contractor: ASAP Sign Permitting
 Business Name: Starbuck's Coffee
 (New proposal for a three foot diameter, halo-lit, painted vinyl logo wall sign to replace a previously approved 4'-6", halo-lit, painted vinyl logo wall sign on the south elevation. The size of the logo sign would be reduced from 15.89 square feet to 7.07 square feet. Two other signs previously approved consist of an 11.17 square foot, painted vinyl, halo-lit wall sign on the north elevation, and an 18.4 square foot, sandblasted wood, non-illuminated hanging sign on the east elevation. A revised total of 36.64 square feet of new signage is proposed. The linear building frontage is 109.00 feet. The allowable signage is 45.11 square feet.)
 (Review After Final to consider a new proposal for the size of a previously approved logo wall sign on south elevation in order to be consistent with City guidelines and Sign Program for complex.)