



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

**Monday, January 23, 2012    David Gebhard Public Meeting Room: 630 Garden Street    2:30 P.M.**

**COMMITTEE MEMBERS:**                      NATALIE COPE, Chair  
    BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
    LOUISE BOUCHER (HLC)  
    DAWN SHERRY (ABR) (Consent Calendar Representative)  
    KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**                      RANDY ROWSE

**STAFF:**                      JAIME LIMÓN, Senior Planner  
    TONY BOUGHMAN, Planning Technician  
    GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov); otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, January 23, 2012, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of January 9, 2012.
- C. Listing of approved Conforming Signs from January 10, 2012 through January 17, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **350 HITCHCOCK WAY** E-3/PD/SD-2 Zone  
 Assessor's Parcel Number: 051-240-003  
 Application Number: SGN2012-00004  
 Applicant: CB&G Signs  
 Business Name: Lexus of Santa Barbara  
 Architect: Marca-Tects

(Proposal for new signage for new business consisting of three new illuminated wall signs (43.15, 11.52 and 3.83 square feet), one 48 square foot ground sign and two 10 square foot directional ground signs for Lexus of Santa Barbara. An exception is requested for the total square footage of signage to exceed the maximum allowed. Being requested is 116.50 square feet of signage is being requested in addition to 0.00 square feet of existing signage. The linear building frontage is 150.00 feet. The allowable signage is 90.00 square feet.)

**(Concept review; comments only. Exception requested for total allowable square footage of signage. Exception findings are required.)**

**NEW ITEM**

- B. **130 N CALLE CESAR CHAVEZ** M-1 Zone  
 Assessor's Parcel Number: 017-030-005  
 Application Number: SGN2012-00006  
 Applicant: Benton Signs

(Concept review for a 41 square foot monument directory-sign for multiple buildings and businesses at 130 N. Calle Cesar Chavez. Comments are requested regarding exception requests for a directory sign to exceed 10 square feet and for the sign to be taller than 6 feet. Being requested is 41.00 square feet of signage. The linear building frontage is 200.00 feet. The allowable signage is 65.00 square feet.)

**(Concept Review; comments only. Exceptions are requested for square footage and height of sign. Exception findings are required.)**