



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, October 31, 2011 **David Gebhard Public Meeting Room: 630 Garden Street** **2:30 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:30):

Representatives present: Rivera and Sherry

Staff present: Boughman

- A. Public Comments: None.
- B. Review of the minutes of the Sign Committee meeting of October 17, 2011.
Motion: Approve the minutes of October 17, 2011 as submitted.
Action: Sherry/Rivera, 1/0/1. Motion carried. (Rivera abstained.)
- C. Listing of approved Conforming Signs from October 18, 2011 through October 25, 2011.
October 18: 118 S. Milpas St., M. J. Stereo and Smoke Palace, Approved as submitted.
October 25: 118 S. Milpas St., M. J. Stereo and Smoke Palace, Review After Final Approved.
October 25: 381 S. State St., Soma Intimates, Approved as submitted.
Motion: To ratify the approved Conforming Signs of October 18 and October 25, 2011.
Action: Rivera/Sherry. 2/0/0. Motion carried.
- D. Announcements, requests for continuances and withdrawals, and future agenda items: None.

CONTINUED ITEM

- A. **336 N MILPAS ST** C-2 Zone
Assessor's Parcel Number: 031-371-021
Application Number: SGN2011-00104
Business: Fresh and Easy Neighborhood Market
(Proposal to install two wall signs on the front of the building, and a wall sign on the rear of the building. Exceptions are requested for letter height to exceed 12 inches and for the total proposed square footage of signage to exceed the allowable maximum.)

(Second Review. Signage has been reduced from prior review. Project may require exception findings for letter height and total allowable square footage.)

Present: Christian Muldoon, Vogue Signs

Approved with the condition to return to Conforming with details for sign illumination. An exception is granted for letter height to exceed 12 inches due to the size of the space available on the tower element. Allowing three letters and the ampersand on each wall sign to be taller than the other letters is an appropriate solution. To limit the total letter height to 12 inches would result in the overall sign appearing too small within the given space above the arches. Granting the exception is not detrimental, and the sign conforms to the stated purpose of the sign ordinance.