



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, October 3, 2011 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:30):

Representatives present: Cunningham and Sherry
Staff present: Boughman

- A. Public Comments: None.
- B. Review of the minutes of the Sign Committee meeting of September 19, 2011.

 Motion: To approve the minutes of September 19, 2011 as submitted.
 Action: Cunningham/Sherry. 1/0/1 Motion carried. Rivera abstained.
- C. Listing of approved Conforming Signs from October 4, 2011 through October 11, 2011.

 September 27: 1273 Coast Village Road, Mattie & Me, Approved as submitted.
 September 27: 3060 state Street, Shell, Approved with a condition.
 September 27: 301 W. Cabrillo Blvd., Harbor Boat Ramp, Approved with a condition.
 September 27: 119 N. Milpas Street, Santa Barbara Family practice, Approved as submitted.
 September 27: 630 W. Canon Perdido Street, Providence School, Approved with a condition
- D. Announcements, requests by applicants for continuances, withdrawals, and future agenda items.

 No announcements.

CONTINUED ITEM**A. 3891 STATE ST COMMON**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-022-035
 Application Number: SGN2011-00101
 Business Name: Galleria
 Applicant: Joe Hackett
 Architect: Chris Cottrell

(Proposal for a new sign program for the Galleria. Proposed is a new 71 square foot monument directory sign at the corner of State and La Cumbre and possible other signage on the exterior of the building. The existing 8 square foot Galleria sign on the front of the building will remain. An exception is requested for a directory sign to exceed 10 square feet, and for the total square footage (to be determined) to exceed the allowable 65 square feet.)

(Project requires exception findings for letter height and total square footage.)

1. Continued to Conforming for the new ground sign and other "Galleria" signs. We can issue a separate building permit for these signs so they may be installed prior to resolving the sign program with regard to building tenant signage and architectural changes.
2. Continued to Sign Consent Calendar for further development of the sign program regarding individual tenant signs.

NEW ITEM**B. 3849 STATE ST I-57**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-011
 Application Number: SGN2011-00111
 Applicant: Signmasters
 Business Name: Backyard Bowls

(Concept review for a 19.6 square foot reverse channel letter wall sign and a 6.4 square foot non-illuminated blade sign. Exceptions are requested for the total of 26 square feet to exceed the allowable square footage of 17 square feet and for letter height to exceed 12 inches. Exceptions to these provisions in the La Cumbre Plaza sign program are also required. Proposed is 26.00 square feet of signage. The linear building frontage is 34.00 feet. The allowable signage is 17.00 square feet.)

(Comments only; Concept Review of two exception requests.)

Continued to Conform Review with comments: 1) The exceptions to exceed total allowable square footage and for letters taller than allowed are supportable. The extraordinary conditions for this property are that it is a prominent corner location with very large facades. 2) The lettering style and sign composition fits into a rectangle drawn around the sign that gives square footage that is larger than the sign appears. 3) Only one wall sign and one blade sign are proposed and the sizes appear reasonable. The style of letters at 17-inch maximum height has most letters at 9 inches. 4) The signs are not detrimental and are consistent with the purpose and intent of the ordinance.