



**DRAFT**

**City of Santa Barbara  
Planning Division**

**SIGN COMMITTEE**

**CONSENT CALENDAR MINUTES**

**Note: Tuesday meeting due to holiday schedule**

**Tuesday, September 6, 2011 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
**BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
LOUISE BOUCHER (HLC)  
**DAWN SHERRY** (ABR) (Consent Calendar Representative)  
KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:** RANDY ROWSE

**STAFF:** JAIME LIMÓN, Senior Planner  
TONY BOUGHMAN, Planning Technician  
GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

**GENERAL BUSINESS (2:00):**

Representatives present: Cunningham and Sherry

Staff present: Boughman

- A. Public Comments: None.
- B. Review of the minutes of the Sign Committee meeting of July 11, 2011.  
Motion: To approve the minutes of July 11, 2011 as submitted.  
Action: Sherry/Cunningham. 1/1 Motion carried. (Cunningham abstained.)
- C. Listing of Conforming Signs approved on July 12, 19, and August 2, 9, 16, 30, 2011.  
July 12: 703 W Micheltorena St., Metro PCS, Approved as submitted;  
136 S Hope Ave., GNC Live Well, Approved as submitted.  
July 19: 513 De La Vina St., Jang's Karate Center, Approved as submitted.  
August 2: 2928 De La Vina St., Amy's Skin Care, Approved as submitted.  
August 9: 320 W Pueblo St., Ridley-Tree Pavilion, Approved with condition.  
August 16: 3887 State St., Marketing Express, Approved as submitted.  
August 30: 1421 Chapala St., EF International Language Center, Approved blade sign as submitted.
- D. Announcements, requests by applicants for continuances or withdrawals, and future agenda items.  
Item C, 3780 State has been postponed two weeks at the applicant's request.

**NEW ITEM****A. 3707 STATE ST** C-P/SD-2 Zone

Assessor's Parcel Number: 051-590-024  
 Application Number: SGN2011-00079  
 Business Name: Chick-Fil-A

(Concept Review for Chick-Fil-A restaurant signage. Proposed are one 15.25 square foot wall sign with 18 inch tall letters, one 32.85 square foot ground sign with the letter "C" 20 inches tall, one 16.75 square foot drive through menu sign. Exceptions are requested for the wall sign letters to exceed 12 inches and for the "C" on the monument sign to exceed 12 inches. 64.85 square feet of signage is proposed and 65 square feet is the maximum allowed.)

**(Comments only; Concept Review. Exceptions are requested for letter heights.)**

Continued indefinitely to Conforming review with the following comments: 1) The exception requests for letter height and size of drive through menu board are supportable and may be approved at Conforming review. 2) The Chick-fil-A script logo is preferred for the two wall signs at the same size as the lettering on the ground sign. The wall signs shall be halo-lit. 3) Remove the clearance arm from the drive through since it is not needed.

**NEW ITEM****B. 3060 STATE ST** C-2/SD-2 Zone

Assessor's Parcel Number: 053-342-032  
 Application Number: SGN2011-00063  
 Business Name: Shell Oil Company

(Proposal to reface a portion of an existing monument sign and approve new gas pump dispenser signs. Additional pump dispenser signage is proposed on the lower and upper part of the dispensers. A total of 86.6 square feet of signage is proposed. This exceeds the total allowable square footage of 56.2 square feet and an exception is requested.)

**(Comments only; Concept Review. An exception is requested for total square footage.)**

Continued to Conforming review with the following comments: 1) Provide revised sign drawings showing no signage on pump tops other than the pump numbers. 2) Revise the "V-Power" signs so that the "ower" letters are two inches – the same as approved at 101 W. Carrillo Street. 3) Submit an exception request letter to exceed the allowable square footage, pay the exception request fee of \$500.

**Referred from Conforming Review****C. 3780 STATE ST** C-P/SD-2 Zone

Assessor's Parcel Number: 053-300-026  
 Application Number: SGN2011-00096  
 Applicant: Vogue Sign Company  
 Business Name: Bank of the West

(Proposal for a new 21.25 square foot internally illuminated monument sign. The linear building frontage is 150.00 feet. The allowable signage is 90.00 square feet.)

**(Comments only; Concept Review.)**

Postponed two weeks at the applicant's request.