



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, August 31, 2011 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
 DAWN SHERRY (ABR)

ALTERNATE: CRAIG SHALLANBERGER (HLC)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician – Present
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

REVIEW ORDER: Consent items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item was announced, the item would have been moved to the end of the calendar agenda if time allowed.

APPROVALS: The Sign Committee approval is granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

BUILDING PERMITS: All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

INSTALLATION: All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

EXCEPTION: The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in these meetings, please contact the Planning Division at (805) 564-5470, ext. 3310. If possible, notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

POSTING: On Friday, August 26, 2011, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of August 17, 2011.

Motion: Approval of the minutes of the Sign Committee meeting of July 17, 2011.

Action: Boucher/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from August 17 through August 24, 2011.

Ms. Gantz announced the signs approved on Conforming Sign Review from **August 17** through **August 24, 2011**, as listed below:

There were no signs reviewed on August 17 due to lack of applications.

1. Penfield & Smith Engineers, Inc., 111 E. Victoria Street – Final Approval as submitted.
2. Nordstrom eBar, 801 Paseo Nuevo – Final Approval with conditions.

The Conforming Sign Calendar was reviewed by Natalie Cope.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

FINAL REVIEW

A. **651 PASEO NUEVO** C-2 Zone

(10:20) Assessor's Parcel Number: 037-400-002
Application Number: SGN2010-00151
Architect: DeVicente+Mills Architecture
Designer: Henry Lenny Design Studio

(Concept review of a proposal to revise the existing sign program with updated wayfinding/trailblazer signage, updated logo typeface for better signage legibility, and the introduction of a new flag program.)

(Final Approval of the project is requested. Project was last reviewed on August 17, 2011.)

Present: Henry Lenny, Architect, Henry Lenny Design Studio
Ryan Mills, Architect, DMA
Trey Lindle, Property Manager, Macerich

Motion: Final Approval as submitted.

Action: Cope/Boucher, 2/0/0. Motion carried.

NEW ITEM

B. **CITYWIDE**

(10:35) Assessor's Parcel Number: 099-MS-0RW
Application Number: SGN2011-00097
Applicant: City of Santa Barbara Emergency Services

(Proposal for 58 tsunami warning signs to be placed on existing poles in the public rights-of-way.)

Present: Joe Poire, City Fire Marshall

Motion: Final Approval as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 10:55 A.M. ****