



# City of Santa Barbara Planning Division

## SIGN COMMITTEE CONSENT CALENDAR

### MINUTES

**Monday, April 4, 2011**      **David Gebhard Public Meeting Room: 630 Garden Street**      **2:30 P.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   DAWN SHERRY (ABR) (Consent Calendar Representative)  
   KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**      RANDY ROWSE

**STAFF:**      JAIME LIMÓN, Senior Planner  
                                 TONY BOUGHMAN, Planning Technician  
                                 GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item “A” listed on the Consent Calendar will be heard first and item “Z” heard last. The agenda schedule is subject to change as cancellations occur.

The applicant’s attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, (805) 564-5470, ext. 4539; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Tuesday, April 4, 2011, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:30):**

Representatives present: Cunningham and Sherry

Staff present: Boughman

A. Public Comments: No public comment.

B. Review of the minutes of the Sign Committee meeting of March 21, 2011.

Motion: Postpone review of minutes to April 18, 2011.

Action: 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from March 22, 2011 through March 29, 2011.

3/29/11 SGN2011-00026, ATM, 3825 State St.: Approved as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None announcements.

**NEW ITEM**

A. **3303 STATE ST A**

C-L/C-P/SD-2 Zone

Assessor's Parcel Number: 051-100-001

Application Number: SGN2011-00022

Property Owner: Emil & James DeLoreto

Contractor: Bruce Rokos

Contractor: Erika Doss

Business Name: Cox Solutions Store

(Proposal to replace an existing wall sign with 27 inch maximum height letters with a new internally illuminated channel letter wall sign. An exception is requested to exceed the maximum allowable letter height for the proposed 28.5 inch letter height. 31.20 square feet of signage is being requested in addition to 31.20 square feet of existing signage. The linear building frontage is 45.00 feet. The allowable signage is 45.00 square feet.)

Approved as submitted. Exception request to allow 28 inch maximum letters approved. The following grounds for granting the exception to allow 28 inch letters have been shown: 1) There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity. Cox is in a large tenant space with a large building wall space where 12 inch letters would appear unreasonably small, and the signs are set back far from public streets. 2) The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity. A very similar sign has been in place since 1996. 3) The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance. The larger letters will aid wayfinding, especially during evening business hours.

Action: Cunningham/Sherry, 2/0. Motion carried.