



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, January 10, 2011 **David Gebhard Public Meeting Room: 630 Garden Street** **2:00 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Alternate)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item "A" listed on the Consent Calendar will be heard first and item "Z" heard last. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, (805) 564-5470, ext. 4539; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at toughman@santabarbaraca.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Thursday, January 6, 2011, the agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

ATTENDANCE:

Members Present: Bob Cunningham, Keith Rivera, Gary Mosel (ABR representative)

Members Absent: Dawn Sherry

Staff Present: Limon, Boughman

GENERAL BUSINESS (2:00):

A. Public Comments: None.

B. Review of the minutes of the Sign Committee meeting of December 13, 2010.

Motion: Approve the minutes of December 13, 2010.

Action: Rivera/Cunningham. Motion carried 2/0.

C. Listing of approved Conforming Signs from December 14, 2010 through January 5, 2011.

2220 Bath St (SGN2011-00001) – Final Approval as submitted.

3850 State St (SGN2011-00002) – Final Approval as submitted.

Motion: Ratify the Sign Conforming Review.

Action: Cunningham/Rivera. Motion carried 2/0.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items: None.

NEW ITEM

A. **1110 COAST VILLAGE CIR** C-1/SD-3 Zone

Assessor's Parcel Number: 009-291-002

Application Number: SGN2010-00179

Business Name: Morgan Stanley Smith Barney

Applicant: CB&G Sign Solutions

(Proposal to remove the existing Smith Barney sign and install a 9.3 square foot wall sign for Morgan Stanley Smith Barney.)

Motion: Approved with the condition that the channel letters will be no deeper than two inches.

Action: Rivera/Cunningham. Motion carried. (Sherry absent.)

NEW ITEM**B. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

Assessor's Parcel Number: 051-240-018
Application Number: SGN2010-00180
Business Name: SB Auto Group
Applicant: CB&G Sign Solutions

(Proposal for new 8.8 square foot wall sign, a 5.75 square foot wall sign and a 12 square foot ground sign for Hyundai. Also proposed is to relocate an existing 6 square foot wall sign for Pre-Owned. The proposed total square footage of all signs on the site is 126.07 square feet. An exception is requested to exceed the maximum allowable square footage of signs for the property.)

Motion: Approved the request for an exception to allow greater total square footage of signage than allowed by the Sign Ordinance. All signs approved except sign F, the ground sign on Calle Real. Recommend adding the Hyundai sign at the bottom of the existing ground sign on Hope Avenue; such a proposal may return to Conforming Sign Review.

Action: Rivera/Mosel. Motion carried 2/0. (Sherry absent, Cunningham stepped down.)