



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

**Monday, October 17, 2011    David Gebhard Public Meeting Room: 630 Garden Street    2:00 P.M.**

**COMMITTEE MEMBERS:**                    NATALIE COPE, Chair  
    **BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
    LOUISE BOUCHER (HLC)  
    **DAWN SHERRY** (ABR) (Consent Calendar Representative)  
    KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**                RANDY ROWSE

**STAFF:**                                    JAIME LIMÓN, Senior Planner  
    TONY BOUGHMAN, Planning Technician  
    GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [toughman@santabarbaraca.gov](mailto:toughman@santabarbaraca.gov); otherwise a postponement/rescheduling fee will be charged; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [toughman@santabarbaraca.gov](mailto:toughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, October 13, 2011, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:00):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of October 3, 2011.
- C. Listing of approved Conforming Signs from October 4, 2011 through October 11, 2011.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **336 N MILPAS ST** C-2 Zone  
 Assessor's Parcel Number: 031-371-021  
 Application Number: SGN2011-00104  
 Applicant: Vogue Sign Company  
 Business Name: Fresh & Easy

(Proposal to install a 69.1 square foot wall sign and a 43.4 square foot wall sign on the front of the building, and a 69.1 square foot wall sign on the rear of the building. Exceptions are requested for letter height to exceed 12 inches and for proposed total of 181.6 square feet to exceed the 90 square feet allowed. Requested is 171.60 square feet of signage.)

**(Project requires exception findings for letter height and total allowable square footage.)**

**REFERRED FROM CONFORMING**

- B. **3780 STATE ST** C-P/SD-2 Zone  
 Assessor's Parcel Number: 053-300-026  
 Application Number: SGN2011-00096  
 Applicant: Vogue Sign Company  
 Business Name: Bank of the West

(Proposal for a new 21.25 square foot internally illuminated monument sign for Bank of the West. The sign must be located at least 75 feet from all other ground signs. There are four existing wall signs totaling 65.7 square feet. The total proposed signage is 86.95 square feet and the total allowed is 90 square feet. 21.25 square feet of signage is being requested in addition to 65.70 square feet of existing signage.)

**NEW ITEM**

- C. **401 SOUTH HOPE AVE** E-3/P-D/SP-4/SD-2 Zone  
 Assessor's Parcel Number: 051-240-018  
 Application Number: SGN2011-00125  
 Applicant: Dave's Signs  
 Business Name: Hyundai

(Proposal to replace temporary Hyundai signage with permanent. The proposal would replace an 8.8 square foot dimensional letter sign with 24.1 square foot illuminated sign, replace a 12 square foot non-illuminated monument sign with a 9.3 square foot illuminated monument sign, and replace a 5.75 square foot non-illuminated badge sign with an 8.6 square foot illuminated logo. Exceptions are requested for letters to exceed 12 inches, and for the total signage to exceed the allowable square footage.)

**(Project requires exception findings for letter height and total allowable square footage.)**