



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Applications within El Pueblo Viejo Landmark District

Wednesday, December 8, 2010 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative)
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative)
 DAWN SHERRY (ABR)

ALTERNATE: ALEX PUJO (HLC)
CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and **applicants are advised to arrive at the beginning of the meeting.** If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805) 564-5470, ext. 3310, or by email to HLCSecretary@SantaBarbaraCA.gov. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCA.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at SGantz@SantaBarbaraCA.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, December 3, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCA.gov/sign.

GENERAL BUSINESS (10:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **November 23, 2010**.
- C. Listing of approved Conforming Signs from November 23 through December 1, 2010.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

REFERRED FROM CONFORMING

- A. **928 STATE ST** C-2 Zone
 - Assessor's Parcel Number: 039-322-032
 - Application Number: SGN2009-00110
 - Architect: Cearnal Andrulaitis, LLP
 - Business Name: The Apple Store

(This building is on the **City's List of Potential Historic Resources: "Rogers Furniture Building, Pier 1 Store."** Proposal to remove an existing flag and install two new projecting signs that are 4 square feet each, for a total of 8 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

(Referred up to the Consent Calendar by Conforming Review.)

NEW ITEM

B. 1111 E CABRILLO BLVD

HRC-1/SD-3 Zone

Assessor's Parcel Number: 017-352-004
Application Number: SGN2010-00170
Applicant: Tynan Group, Inc.
Architect: Raymond Irmer
Business Name: Hyatt

(Proposal for sign face changes to five existing ground signs and one existing wall sign. The five proposed ground signs will total 31 square feet and the wall sign will be 14.66 square feet, for a total of 45.66 square feet of new signage. Two existing wall signs to remain unaltered total 15.4 square feet. Replacement of existing ground-mounted light fixtures is proposed. No alterations to the existing landscaping is proposed. The overall total signage on site will be 61.06 square feet. The linear building frontage is 800 feet. The allowable signage is 90 square feet.)

(An exception is requested for the letters to exceed the maximum allowed 10 inches in height within El Pueblo Viejo Landmark District.)

NEW ITEM

C. 936 STATE ST

C-2 Zone

Assessor's Parcel Number: 039-322-029
Application Number: SGN2010-00171
Applicant: Signs Pacific
Business Name: US Bank

(This building is on the **City's List of Potential Historic Resources: "Blyth, Eastman, Dillon & Co., Upper Clock Building, Logan & Bryan Building, former Mission Federal Savings."** Proposal for two 4.85 square foot non-illuminated pin-mounted wall signs, a 2 square foot blade sign, and a .83 square foot non-illuminated ATM sign. Total new signage on site will be 12.53 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)