



# City of Santa Barbara Planning Division

## SIGN COMMITTEE

### CONSENT CALENDAR

**Monday, October 4, 2010      David Gebhard Public Meeting Room: 630 Garden Street      2:00 P.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   **BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   **DAWN SHERRY** (ABR) (Consent Calendar Representative)

**ALTERNATE:**      KEITH RIVERA (ABR)  
**CITY COUNCIL LIAISON:**      MICHAEL SELF

**STAFF:**      JAIME LIMÓN, Senior Planner  
   TONY BOUGHMAN, Planning Technician  
   KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

The applicant's presence is required. If an applicant is not present, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. The previous business day before the meeting to Tony Boughman, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 4539; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item "A" listed on the Consent Calendar will be heard first and item "Z" heard last. The agenda schedule is subject to change as cancellations occur. Applicants are advised to arrive at the beginning of the meeting. If applicants are not in attendance when the item is announced for hearing the item, the item will be moved to the end of the calendar agenda if time allows.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at [tboughman@SantaBarbaraCA.gov](mailto:tboughman@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Wednesday, September 29, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:00):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of **September 7, 2010** (previously postponed), and **September 20, 2010**.
- C. Listing of approved Conforming Signs from **September 14, 2010** (previously postponed), and **September 28, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **436 E GUTIERREZ ST** M-1 Zone  
Assessor's Parcel Number: 031-343-009  
Application Number: SGN2010-00119  
Owner: Kamran & Company Inc.  
Owner: Laguna Industrial Partners  
Business Name: Kamran And Company Inc.  
(Proposal for a 10 square foot hanging sign and a 2 square foot sign mounted on an existing ground sign. 12.04 square feet of signage is being requested. The linear building frontage is 38 feet. The allowable signage is 38 square feet.)

**NEW ITEM**

- B. **436 E GUTIERREZ ST** M-1 Zone  
Assessor's Parcel Number: 031-343-009  
Application Number: SGN2010-00117  
Owner: Kamran & Company Inc.  
Owner: Laguna Industrial Partners  
Business Name: Sunnyside Market & Deli  
(Proposal to install a 10 square foot hanging sign and a 1.75 square foot sign mounted on an existing ground sign. 11.75 square feet of signage is being requested. The linear building frontage is 38 feet. The allowable signage is 38 square feet.)

**NEW ITEM**

- C. **17 S MILPAS ST** C-P Zone  
Assessor's Parcel Number: 017-171-024  
Application Number: SGN2010-00125  
Owner: S & P Investments  
Applicant: Paul Poirier  
Business Name: Santa Barbara Plaza  
(Proposal for a sign program for Santa Barbara Plaza. An exception is requested to allow tenant signage with 18 inch letters. The linear building frontage is 174 feet. The allowable signage is 87 square feet.)

**NEW ITEM**

- D. **11 S MILPAS ST** C-P Zone  
Assessor's Parcel Number: 017-171-024  
Application Number: SGN2010-00088  
Owner: S & P Investments  
Architect: Paul Poirier  
Business Name: SB Tobacco  
(Proposal for a new 19 square foot illuminated channel letter wall sign. 19 square feet of signage is being requested. The linear building frontage is 51 feet. The allowable signage is 25.5 square feet.)