



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, July 20, 2010 David Gebhard Public Meeting Room: 630 Garden Street

8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
LOUISE BOUCHER (HLC)
JOSHUA PEMBERTON
DAWN SHERRY (ABR)

ALTERNATES: ALEX PUJO (HLC)
KEITH RIVERA (ABR)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, SENIOR PLANNER
JoAnne La Conte, Assistant Planner
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to JoAnne La Conte, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 3320; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive at least 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact JoAnne La Conte, at (805) 564-5470 extension 3320, or by email at jlaconte@SantaBarbaraCA.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on July 16, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **July 06, 2010**.
- C. Listing of approved Conforming Signs: from **July 6, 2010** through **July 13, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED**1. 913 STATE ST**

C-2 Zone

(8:35) Assessor's Parcel Number: 039-321-037
 (10 MINS) Application Number: SGN2010-00085
 Owner: Aryana Jeans, LLC
 Business Name: Dear Diary...
 Applicant: Sign-A-Rama

(Revised proposal for four signs: one 6.04 square foot wall sign made of individual letters; one 5.25 square foot projecting sign; two 0.90 square foot (each) window signs, for a total of 13.09 square feet. The linear building frontage is 26 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**2. 2939 DE LA VINA ST**

C-2/SD-2 Zone

(8:45) Assessor's Parcel Number: 051-202-002
 (10 MINS) Application Number: SGN2010-00081
 Owner: Michael & Dirk Probstel
 Business Name: Vishions Smoke Shop
 Applicant: DCM Graphics

(Revised proposal, for one 15 square foot wall sign. The linear building frontage is 53.00 feet. The allowable signage is 53 square feet.)

CONCEPT REVIEW – NEW**3. 3052 STATE ST**

C-2/SD-2 Zone

(8:55) Assessor's Parcel Number: 053-342-033
 (10 MINS) Application Number: SGN2010-00089
 Owner: Timothy and Claudia Garrett
 Business Name: BEVMO
 Applicant: Ad Art

(Proposal for three 4.14 square foot halo-lit channel lettered wall signs, and one 3.5 square foot entrance wall sign, for a total of 15.95 square feet. The linear building frontage is 98 feet. The allowable signage is 25 square feet.)

DISCUSSION ITEM (CONT):**4. SUBMITTAL REQUIREMENTS AND MATERIALS (Continued Discussion)**

(9:05) Staff: Jaime Limón, Senior Planner
 (20 MIN) (Continued discussion with respect to Sign Application submittal requirements and Sign Materials.)