



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, June 22, 2010 **David Gebhard Public Meeting Room: 630 Garden Street** **8:30 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC)
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)

ALTERNATES: ALEX PUJO (HLC)
 KEITH RIVERA (ABR)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, SENIOR PLANNER
 JoAnne La Conte, Assistant Planner
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to JoAnne La Conte, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 3320; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive at least 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact JoAnne La Conte, at (805) 564-5470 extension 3320, or by email at jlaconte@SantaBarbaraCA.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, June 17, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **June 8, 2010**.
- C. Listing of approved Conforming Signs: from **June 8, 2010** through **June 15, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

CONCEPT REVIEW – CONTINUED

1. **206 CASTILLO ST** HRC-1/SD-3 Zone
(8:35) Assessor's Parcel Number: 033-031-016
(10 MIN) Application Number: SGN2010-00070
Owner: Harborside Inns of Santa Barbara
Applicant: Signs By Ken
Business Name: Lavendar Inn

(Proposal to install a 33 square foot. ground sign, and a 12.8 square foot projecting sign for a total of 45.8 square foot of signs (including a neon vacancy insert) for Lavender Inn by the Sea. All existing signs are to be removed. The linear building frontage is 204 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**2. 2939 DE LA VINA ST**

C-2/SD-2 Zone

(8:45) Assessor's Parcel Number: 051-202-002
 (10 MIN) Application Number: SGN2010-00081
 Owner: Michael and Dirk Probstel
 Business Name: Vishions Smoke Shop
 Contractor: DCM Graphics

(Proposed 13 square foot wall sign for a retail store at an existing commercial space. The linear building frontage is 53 feet. The allowable signage is 53 square feet.)

CONCEPT REVIEW – NEW**3. 624 SANTA BARBARA ST**

C-M Zone

(8:55) Assessor's Parcel Number: 031-152-027
 (10 MIN) Application Number: SGN2010-00078
 Owner: Alphonso Sanchez Estate
 Business Name: Stock Building Supply
 Applicant: Alex Marshall, DCM Graphics

(Proposal to install a 20 square foot hanging sign for Stock Building Supply. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**4. 3948 STATE ST**

C-2/SD-2 Zone

(9:05) Assessor's Parcel Number: 057-233-032
 (10 MIN) Application Number: SGN2010-00076
 Owner: Gelb Family Trust
 Contractor: Vogue Signs
 Business Name: Firestone

(Proposal to install a 7 square foot wall sign and a 13.5 square foot ground sign, for a total of 20.5 square feet of signs for Firestone. The proposal will replace the existing signage. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)

CONCEPT REVIEW – CONTINUED**5. 132 E MONTECITO ST**

OC/HRC-2/SD-3 Zone

(9:15) Assessor's Parcel Number: 033-054-026
 (10 MIN) Application Number: SGN2010-00075
 Owner: Italo and Dario and George Castagnola
 Agent: Dave's Signs
 Contractor: Mega H2 Electric
 Business Name: Glidden Paint Center

(Proposal to install two 31.22 square foot wall signs for a total of 62.44 square feet of signs for Glidden Paint Center. All existing signs are to be removed. The linear building frontage is 89 feet. The allowable signage is 89 square feet.)

CONCEPT REVIEW – NEW**6. 17 W HALEY ST**

C-M Zone

(9:25) Assessor's Parcel Number: 037-211-003
 (10 MIN) Application Number: SGN2010-00050
 Owner: Santa Barbara Hotel Partners
 Contractor: Coast Sign, Inc.
 Business Name: Holiday Inn Express
 Applicant: Sue Modereger

(Proposal for six wall signs: two canopy signs each four square feet; one 12 square foot letter and logo; two letter and logo signs each three square feet; and one six square foot letter and logo for a total of 32 square feet. The signs will replace existing signs. The linear building frontage is 230 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**7. 1096 COAST VILLAGE RD**

C-1/SD-3 Zone

(9:35) Assessor's Parcel Number: 009-221-006
 (10 MIN) Application Number: SGN2010-00057
 Owner: 1096 Old Coast Highway, LLC
 Applicant: Coast Sign
 Business Name: Bank of America

(Proposal for six signs: one 28.59 square foot internally illuminated monument sign; one 27.12 square foot internally illuminated wall sign; one 8.75 square foot hanging wood sign; two informational/directional signs at 2.25 square feet each, and one informational/directional sign at 2 square feet for a total of 71.71 square feet. Three existing signs at 5.76 square feet are proposed to remain and one existing monument sign and two existing wall signs are proposed to be removed. The total square footage of all signs proposed and to remain is 77.47 square feet. The linear building frontage is 70 feet. The allowable signage is 65 square feet.)

An exception is requested to exceed the maximum allowable signage of 65 square feet.

CONCEPT REVIEW – NEW**8. 3790 STATE ST**

C-P/SD-2 Zone

(9:45) Assessor's Parcel Number: 053-300-025
 (10 MIN) Application Number: SGN2010-00058
 Owner: Bank of America
 Applicant: Coast Sign
 Business Name: Bank of America

(Proposal to replace Bank of America logo signs. Proposal for thirteen signs: one 22.08 square foot internally illuminated monument sign; two internally illuminated wall signs each 20.23 square feet; six directional signs each 2 square feet; two window signs each 1 square foot, and two window signs each 2.24 square feet, for a total of 81.02. Two existing ATM signs totaling 3.45 square feet are proposed to remain. An existing ground side, two existing wall signs and a directional sign totaling 84.9 square feet are proposed to be removed. The linear building frontage is 103 feet. The allowable signage is 90 square feet.)