



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Tuesday, June 8, 2010 David Gebhard Public Meeting Room: 630 Garden Street**

**8:30 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
LOUISE BOUCHER (HLC)  
JOSHUA PEMBERTON  
DAWN SHERRY (ABR)

**ALTERNATES:** ALEX PUJO (HLC)  
KEITH RIVERA (ABR)

**CITY COUNCIL LIAISON:** MICHAEL SELF

**STAFF:** JAIME LIMÓN, Senior Planner  
JOANNE LA CONTE, Assistant Planner  
KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to JoAnne La Conte, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 3320; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive at least 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact JoAnne La Conte, at (805) 564-5470 extension 3320, or by email at [jlaconte@SantaBarbaraCA.gov](mailto:jlaconte@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on June 4, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of May 25, 2010.
- C. Listing of approved Conforming Signs: from **May 25, 2010**, through **June 1, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW****1. 19 E ORTEGA ST**

C-2 Zone

**(8:35)** Assessor's Parcel Number: 037-092-013  
Application Number: SGN2010-00068  
Owner: 710 State Street Partners  
Contractor: Signs By Ken  
Business Name: Ergomotion

(Proposal to install a 10.7 square foot pin mounted wall sign for Ergomotion. The linear building frontage is 75 feet. The allowable signage is 75 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****2. 26 E HALEY**

C-M Zone

**(8:45)** Assessor's Parcel Number: 037-212-034  
Application Number: SGN2010-00069  
Owner: Acorn Fund, LLC  
Contractor: Signs By Ken  
Business Name: The Inn in Santa Barbara

(Proposal to install a 5 square foot wooden ground sign and a .75 square foot neon vacancy sign for The Inn in Santa Barbara. The proposed ground sign will replace the existing ground sign at the property. The linear building frontage is 66 feet. The allowable signage is 66 square feet.)

**CONCEPT REVIEW – NEW****3. 206 CASTILLO ST**

HRC-1/SD-3 Zone

**(8:55)** Assessor's Parcel Number: 033-031-016  
Application Number: SGN2010-00070  
Owner: Harborside Inns of Santa Barbara, Inc.  
Applicant: Signs By Ken  
Business Name: The Lavendar Inn by the Sea

(Proposal to install a 33 square foot ground sign and 12.8 square foot projecting sign for a total of 45.8 square feet of signs (including a neon vacancy insert) for The Lavender Inn by the Sea. All existing signs are to be removed. The linear building frontage is 204 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****4. 3999 VIA LUCERO**

R-3/SD-2 Zone

**(9:05)** Assessor's Parcel Number: 057-233-025  
 Application Number: SGN2010-00052  
 Owner: Essex Portfolio, L P  
 Contractor: Wolfpack Sign Group  
 Business Name: Hope Ranch Collection

(Proposal to permit a 12 square foot "as-built" wall sign and to install an 18.46 square foot ground sign, for a total of 30.46 square feet, for the Hope Ranch Collection apartment complex. An exception is requested to exceed the allowable square footage and to increase the maximum number of signs allowed by one. The linear building frontage is 335 feet. The allowable signage is 25 square feet.)

**(Exception Findings are required.)**

**CONCEPT REVIEW – NEW****5. 3948 STATE ST**

C-2/SD-2 Zone

**(9:15)** Assessor's Parcel Number: 057-233-032  
 Application Number: SGN2010-00076  
 Owner: Gelb Family Trust  
 Contractor: Vogue Signs  
 Business: Firestone

(Proposal to install a 7 square foot wall sign and a 13.5 square foot ground sign, for a total of 20.5 square feet of signs for Firestone. The proposal will replace the existing signage. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)

**CONCEPT REVIEW – NEW****6. 201 N MILPAS ST**

C-2/M-1 Zone

**(9:25)** Assessor's Parcel Number: 017-043-018  
 Application Number: SGN2010-00077  
 Owner: Allen-Cushnie Family Living Trust  
 Applicant: Betsy Harris  
 Business Name: Allen & Associates General Contractor  
 Business Name: Stoneyard  
 Business Name: Classic Tile & Mosaic

(Proposal to install a 12 square foot wall sign for Classic Tile & Mosaic, a 15 square foot wall sign for Allen & Associates General Contractor and an 8.3 square foot wall sign for Stoneyard for a total of 34.3 square foot of signs. The linear building frontage is 48 feet. The allowable signage is 48 square feet.)

**CONCEPT REVIEW – NEW****7. 624 SANTA BARBARA ST**

C-M Zone

**(9:35)**

Assessor's Parcel Number: 031-152-027  
 Application Number: SGN2010-00078  
 Owner: Alphonso Sanchez  
 Applicant: Alex Marshall, DCM Graphics  
 Business Name: Stock Building Supply

(Proposal to install a 20 square foot hanging sign for Stock Building Supply. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****8. 132 E MONTECITO ST**

OC/HRC-2/SD-3 Zone

**(9:45)**

Assessor's Parcel Number: 033-054-026  
 Application Number: SGN2010-00075  
 Owner: Italo, Dario and George T. Castagnola  
 Agent: Dave's Signs  
 Contractor: Mega H2 Electric  
 Business Name: Glidden Paint Center

(Proposal to install two 31.22 square foot wall signs for a total of 62.44 square feet of signs for Glidden Paint Center. All existing signs are to be removed. The linear building frontage is 89 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****9. 2003 STATE ST**

C-2 Zone

**(9:55)**

Assessor's Parcel Number: 025-311-013  
 Application Number: SGN2010-00073  
 Owner: Thomas G. Foley, Jr.  
 Applicant: Wasantha Mohottige  
 Business Name: Dementia

(Proposal to install a 3 square foot window sign, an 11 square foot window sign and a 1 square foot door sign for a total of 15 square feet for Dementia. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)