



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, May 25, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC)
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)

ALTERNATES: ALEX PUJO (HLC)
 KEITH RIVERA (ABR)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, SENIOR PLANNER
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive at least 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, May 21, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **April 27, 2010**.
- C. Listing of approved Conforming Signs: from **May 4, 2010** through **May 18, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW**1. 503 STATE ST**

C-M Zone

(8:35) Assessor's Parcel Number: 037-172-011
 (10 MIN) Application Number: SGN2010-00064
 Owner: 501 State Street, Inc.
 Applicant: Benton Signs
 Business Name: Mac's Fish and Chip Shop

(Proposal for two signs: one 11 square foot wall sign, and one 7.6 square foot projecting sign to hang on an existing bracket, for a total of 18.6 square feet. The linear building frontage is 45 feet. The allowable signage is 45 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**2. 608 ANACAPA ST**

C-M Zone

(8:45) Assessor's Parcel Number: 031-151-017
 (10 MIN) Application Number: SGN2010-00067
 Owner: Jason D. Leggitt
 Applicant: Fred Barbaria
 Business Name: Arch Rock Fish

(Proposal for two signs: one 18.62 square foot wall sign made of pin-mounted stainless steel reverse channel letters, and a double-sided 9.92 square foot sandblasted projecting sign, for a total of 28.34 square feet. The linear building frontage is 73 feet. The allowable signage is 65 square feet.)

REFERRED FROM CONFORMING SIGN REVIEW**3. 18 E ORTEGA ST**

C-M Zone

(8:55) Assessor's Parcel Number: 037-132-025
 (10 MIN) Application Number: SGN2010-00055
 Owner: Alan R. Porter
 Applicant: Dave Tilsner
 Business Name: Dargan's Irish Pub

(Proposal to remove existing signs, with the exception of one 10 square foot wall sign which is to remain unaltered, and add two 12 square foot (each) steel projecting signs, for a total of 24 square feet. The linear building frontage is 40 feet. The allowable signage is 40 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 917 STATE ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 039-321-039
 (10 MIN) Application Number: SGN2010-00066
 Owner: David and Susan Hughes, Family Trust
 Business Name: Tillys
 Applicant: Blake Sign Company

(Proposal for five new signs: one 5.69 square foot wall sign; one 7.33 square foot projecting sign and three awnings signs 0.69 square feet (each), for a total of 15.09 square feet. The linear building frontage is 55 feet. The allowable signage is 55 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

(9:15) Assessor's Parcel Number: 051-240-018
 (10 MIN) Application Number: SGN2010-00063
 Owner: Cutter Properties, LTD

(Proposal to permit an "as-built" 21.6 square foot dimensional lettered wall sign, for a site with existing signage of 93.02 square feet, for a total of 114.6 square feet. The linear building frontage is 200 feet. The allowable signage is 90 square feet.)

(Two exceptions are requested with findings required, (1) to exceed the maximum site signage allowed of 90 square feet with an addition 21.6 square feet of signage and (2) to exceed the maximum 12" letter height, requesting letter size to be 22" in height.)

CONCEPT REVIEW – NEW**6. 3968 VIA LUCERO**

R-3/SD-2 Zone

(9:25) Assessor's Parcel Number: 057-232-022
 (10 MIN) Application Number: SGN2010-00051
 Owner: Essex Portfolio, LP
 Contractor: Wolfpack Sign Group
 Business Name: Hope Ranch Collection

(Proposal for a 21.59 square foot monument sign for an existing apartment complex. The linear building frontage is 213 feet. The allowable signage is 25 square feet.)

CONCEPT REVIEW – NEW**7. 3999 VIA LUCERO**

R-3/SD-2 Zone

(9:35) Assessor's Parcel Number: 057-233-025
 (10 MIN) Application Number: SGN2010-00052
 Owner: Essex Portfolio, LP
 Contractor: Wolfpack Sign Group
 Business Name: Hope Ranch Collection

(Proposal to permit a 12 square foot "as-built" wall sign, and add one 18.46 square foot ground sign, for a total of 30.46 square feet, to an existing apartment complex. The linear building frontage is 335 feet. The allowable signage is 25 square feet.)

(An exception is requested and findings are required for exceeding the 25 square foot maximum allowable square footage by an excess of 5.46 square feet, and to allow a second sign for an existing apartment complex.)