



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Tuesday, March 16, 2010      David Gebhard Public Meeting Room: 630 Garden Street      8:30 A.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   JOSHUA PEMBERTON  
   DAWN SHERRY (ABR)  
   LOUISE BOUCHER (HLC)

**ALTERNATES:**      ALEX PUJO (HLC)      KEITH RIVERA (ABR)

**CITY COUNCIL LIAISON:**      MICHAEL SELF      DALE FRANCISCO (ALTERNATE) - ABSENT

**STAFF:**      JAIME LIMÓN, Senior Planner  
                                 ELVA de la TORRE, Planning Technician  
                                 KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Thursday, March 11, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **March 2, 2010**.
- C. Listing of approved Conforming Signs: from **March 2, 2010** through **March 9, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW**

1. **418 STATE ST** C-M Zone  
**(8:35)** Assessor’s Parcel Number: 037-212-024  
**(10 MIN)** Application Number: SGN2010-00031  
Owner: Gregory and Cheryl Young  
Applicant: Trevor Martinson  
Business Name: India House  
(Proposal for two signs: one 12 square foot wall sign; one eight square foot projecting sign, for a total of 20 square feet. The linear building frontage is 39 feet. The allowable signage is 39 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****2. 515 N MILPAS ST**

C-2 Zone

**(8:45)** Assessor's Parcel Number: 031-234-020  
 (10 MIN) Application Number: SGN2010-00033  
 Owner: Christian Johansen  
 Business Name: Kentucky Fried Chicken  
 Agent: Safi Ishrati

(Proposal to replace an existing 20 square foot internally illuminated wall sign with a 20.6 square foot internally illuminated logo wall sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

**CONCEPT REVIEW – CONTINUED****3. 907 STATE ST**

C-2 Zone

**(8:55)** Assessor's Parcel Number: 039-321-028  
 (10 MIN) Application Number: SGN2010-00013  
 Owner: Eleanore Alexander Trustee  
 Applicant: Vogue Sign Company  
 Business Name: Happy Feet

(Proposal for one 15 square foot wall sign and the relocation of a previously approved 2.25 square foot blade sign, for a total of 17.25 square feet. This building is on the City's List of Potential Historic Resources: "Bothin Building." the linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****4. 409 ANACAPA ST**

C-M Zone

**(9:05)** Assessor's Parcel Number: 037-212-030  
 (10 MIN) Application Number: SGN2010-00041  
 Owner: Tom Williams  
 Contractor: Vogue Signs  
 Business Name: Reid's Appliances

(Proposal to install three walls signs at 23 square feet (each) made of individual flush-mounted plastic letters, for a total of 69 square feet. The linear building frontage is 82.5 feet. The allowable signage is 82.5 square feet.)

**CONCEPT REVIEW – NEW****5. 935 STATE ST**

C-2 Zone

**(9:15)** Assessor's Parcel Number: 039-321-006  
 (10 MIN) Application Number: SGN2010-00032  
 Owner: Three West Carrillo Partners  
 Business Name: True Religion Brand Jeans  
 Architect: Kenneth Park Architects

(Proposal for two signs: one 3.4 square foot wall sign; one 5.6 square foot projecting sign, for a total of nine square feet. The linear building frontage is 22.8 feet. The allowable signage is 22.8 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****6. 2541 MODOC RD**

E-1 Zone

**(9:25)** Assessor's Parcel Number: 049-170-011  
 (10 MIN) Application Number: SGN2010-00040  
 Owner: MRP Santa Barbara, LLC  
 Business Name: Messina Apartment Complex  
 Applicant: Goodland Signs

(Proposal for an "as-built" 16 square foot ground sign for an apartment complex. This application is to abate ENF2009-01256. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

**CONCEPT REVIEW – NEW****7. 3305 STATE ST**

C-L/C-P/SD-2 Zone

**(9:35)** Assessor's Parcel Number: 051-100-001  
 (10 MIN) Application Number: SGN2010-00035  
 Owner: James De Loreto  
 Business Name: Loretto Plaza  
 Applicant: Signs By Ken

(Proposal to amend the existing sign program for Loretto Plaza to include an additional green color to the approved color palette.)