



City of Santa Barbara Planning Division

SIGN COMMITTEE AGENDA

Tuesday, February 16, 2010 **David Gebhard Public Meeting Room: 630 Garden Street** **8:30 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) KEITH RIVERA (ABR)
CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on February 11, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **February 02, 2010.**
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW

1. **526 LAGUNA ST** C-M Zone

(8:35) Assessor’s Parcel Number: 031-212-025
(10 MIN) Application Number: SGN2010-00023
 Owner: Kinnear Trust
 Business Name: Santa Barbara Paint Depot
 Applicant: Fred Barbaria

(Proposal for five signs wall signs: one 34.25 square foot; one 23.78 square foot; one 4.13 square foot, and two 1.0 square feet (each), for a total of 64.15 square feet. The linear building frontage is 75 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**2. 619 STATE A**

C-M Zone

(8:45) Assessor's Parcel Number: 037-131-021
 (10 MIN) Application Number: SGN2010-00020
 Owner: Pierce Partners
 Business Name: Santa Barbara Denim Company
 Applicant: Fred Barbaria

(Proposal to install a 2.9 square foot projecting sign on a new painted steel bracket. The linear building frontage is 16.30 feet. The allowable signage is 16.30 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**3. 3344 STATE ST**

C-2/SD-2 Zone

(8:55) Assessor's Parcel Number: 053-324-014
 (10 MIN) Application Number: SGN2010-00018
 Owner: Everquest Lodge, Inc
 Business Name: Oasis Inn & Suites
 Contractor: DCM Graphics

(Proposal to replace the 15 square foot face on an existing internally illuminated monument sign. The linear building frontage is 192 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**4. 28 E CANON PERDIDO ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 037-052-026
 (10 MIN) Application Number: SGN2010-00026
 Owner: El Paseo Partnership
 Business Name: Natural Care For Wellness
 Contractor: Benton Signs**

(Proposal for two signs: one 12 square foot hanging sign; one 7.6 square foot wall sign, for a total of 19.60 square feet. The location is listed on the Potential for Designation under the 4G Phase I Survey. The linear building frontage is 44 feet. The allowable signage is 44 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 826 E COTA ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 031-233-007
 (10 MIN) Application Number: SGN2010-00025
 Owner: Anna R. Fanucchi-Meyer, Living Trust
 Business Name: Design Fusion Gallery
 Contractor: David Benton

(Proposal for two signs: one 15.6 square foot painted wall sign; one 4.9 square foot projecting wood sign, for a total of 21.32. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

CONCEPT REVIEW – NEW**6. 12 E FIGUEROA ST** C-2 Zone

(9:25) Assessor's Parcel Number: 039-282-029
 (10 MIN) Application Number: SGN2010-00024
 Owner: Sanders Family I, LLC
 Business Name: The Bank of Santa Barbara
 Contractor: David Benton

(Proposal for five signs: one 8.75 square foot projecting sign to hang on previously approved bracket; one 23.75 square foot wall sign, one 9.75 wall sign; one 1.75 square foot window sign; one 6.33 square foot wall sign, for a total of 50.33 square feet. The linear building frontage is 66 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**7. 907 STATE ST** C-2 Zone

(9:35) Assessor's Parcel Number: 039-321-028
 (10 MIN) Application Number: SGN2010-00013
 Owner: Eleanore J. Alexander, Trustee
 Applicant: Vogue Sign Company
 Business Name: Happy Feet

(Proposal for one 13.72 square foot wall sign and the relocation of a previously approved 2.25 square foot blade sign, for a total of 15.97 square feet. The Bothin building is on the list for potential designation and is located in El Pueblo Viejo District. The linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**8. 308 E CARRILLO ST** C-2 Zone

(9:45) Assessor's Parcel Number: 029-301-001
 (10 MIN) Application Number: SGN2010-00014
 Owner: Marital Deduction Trust
 Contractor: Signs By Ken
 Business Name: The Rottman Group

(Proposal for three painted wall signs: one at 6.89 square feet, one at 5.73 square feet, and one at 4.73 square feet, for a total of 17.35 square feet. The linear building frontage is 60 feet. The allowable signage is 60 square feet. The project is located in El Pueblo Viejo Landmark District.)

REVIEW AFTER FINAL**9. 120 S HOPE E-144** C-2/SD-2 Zone

(9:55) Assessor's Parcel Number: 051-010-014
 (10 MIN) Application Number: SGN2007-00106
 Owner: Patricia S. Nettleship, Trustee
 Business Name: La Cumbre Plaza
 Applicant: Matt Honea
 Applicant: Macerich

(Proposal to amend the La Cumbre Mall sign program by adding a 2.8 square foot plaque as an option for the Guest Services office.)