



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, January 19, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
LOUISE BOUCHER (HLC)
JOSHUA PEMBERTON
DAWN SHERRY (ABR)

ALTERNATES: CLAY AURELL (ABR) ALEX PUJO (HLC)

CITY COUNCIL LIAISON: GRANT HOUSE DALE FRANCISCO (ALTERNATE)

STAFF: RENEE BROOKE, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. **It is suggested that applicants arrive at least 15 minutes early.** Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, January 15, 2010, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of January 5, 2010.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW**1. 3700 STATE ST** R-O/SD-2 Zone

(8:35) Assessor's Parcel Number: 053-311-031
 Application Number: SGN2010-00003
 Owner: Bosse Commercial Properties, LLC
 Applicant: Ken Sorgman
 Business Name: Wedbush Morgan Securities Inc.

(Proposal for one set of pin-mounted bronze letters totaling 6.58 square feet. The linear building frontage is 150 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**2. 127 W CANON PERDIDO ST** C-2 Zone

(8:45) Assessor's Parcel Number: 037-042-002
 Application Number: SGN2010-00004
 Owner: 127 WCP, LLC
 Applicant: Ken Sorgman
 Business Name: 127 West Canon Perdido

(Proposal for a sign program, including four wall signs, for a three tenant building. The linear building frontage is 100 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**3. 3902 STATE ST** C-2/R-O/SD-2 Zone

(8:55) Assessor's Parcel Number: 057-233-030
 Application Number: SGN2010-00008
 Owner: Navigo Capital Group, LP
 Contractor: Benton Signs
 Business Name: Tremblay Financial Services

(Proposal for four signs: two ten square foot (each) wall signs constructed of pin-mounted acrylic letters; one 2.3 square foot window sign, and one 1.9 square foot plaque face change to an existing directory sign, for a total of 24.2 square feet. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**4. 120 S HOPE AVE F-115** C-2/SD-2 Zone

(9:05) Assessor's Parcel Number: 051-010-014
 Application Number: SGN2010-00010
 Owner: Macerich Company
 Applicant: Matt Honea, Primo Designs

(Proposal for four wall signs for the La Cumbre Plaza Guest Services office, which include: two 9.5 square feet (each) wall signs constructed of dimensional halo-lit letters; two 2.75 square feet (each) plaque wall signs, for a total of 24.5 square feet. The linear building frontage is 47 feet. The allowable signage is 47 square feet.)

CONCEPT REVIEW – NEW**5. 436 N MILPAS ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 031-311-032
 Application Number: SGN2010-00007
 Owner: Mary Lou Sherwin, Trust
 Applicant: CB&G Sign Solutions
 Business Name: O'Reilly Auto Parts

(Proposal for three 9.5 square foot (each) wall signs constructed of internally illuminated channel letters, for a total of 28.5 square feet. The linear building frontage is 106 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**6. 55 S LA CUMBRE RD**

C-2/SD-2 Zone

(9:25) Assessor's Parcel Number: 051-022-028
 Application Number: SGN2010-00006
 Owner: Stephen and Barbara Grimm, Trustees
 Applicant: CB&G Sign Solutions
 Business Name: O'Reilly Auto Parts

(Proposal for a 9.2 square foot wall sign constructed of internally illuminated channel letters. The linear building frontage is 36 feet. The allowable signage is 36 square feet.)

CONCEPT REVIEW – NEW**7. 3890 LA CUMBRE PLAZA LN**

C-2/SD-2 Zone

(9:35) Assessor's Parcel Number: 051-010-016
 Application Number: SGN2010-00005
 Owner: Reichard Family Trust
 Applicant: CB&G Sign Solutions
 Business Name: H & R Block

(Proposal for a 22 square foot wall sign constructed of internally illuminated channel letters and logo. The linear building frontage is 162 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**8. 440 HITCHCOCK WAY**

E-3/PD/SD-2 Zone

(9:45) Assessor's Parcel Number: 051-240-012
 Application Number: SGN2010-00001
 Owner: Falk Properties Santa Barbara, LLC
 Applicant: AKC Services, Inc.
 Business Name: Perry Ford

(Concept review for a face change to an existing 63.1 square foot monument sign. The linear building frontage is 325 feet. The allowable signage is 90 square feet.)