



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, January 05, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, December 18, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **December 08, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

FINAL REVIEW

1. 1155 COAST VILLAGE RD D (8:35) (10 MIN)	Assessor's Parcel Number: 009-291-006 Application Number: SGN2008-00011 Owner: Costa Villa Associates, LP Applicant: Gary Jensen Contractor: Benton Sign Company Business Name: Costa Villa	C-1/SD-3 Zone
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(Proposal to amend an existing sign program to add the option of a projecting sign.)

CONCEPT REVIEW – NEW

2. **726 STATE** C-2 Zone

(8:45) Assessor’s Parcel Number: 037-092-024
(10 MIN) Application Number: SGN2009-00150
Owner: Roward Chaffe
Owner: Stanley and Pui Mar, Trustees
Applicant: Jeff Reich
Business Name: Super Cuts

(Proposal for a new 4.48 square foot wall sign made of halo-lit aluminum reverse channel letters. This application is to abate ENF2009-00515. The linear building frontage is 21.6 feet. The allowable signage is 21.6 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

3. **3660 STATE ST** R-O/SD-2 Zone

(8:55) Assessor’s Parcel Number: 053-311-037
(10 MIN) Application Number: SGN2009-00152
Owner: Bosse Commercial Properties, LLC
Contractor: Signs By Ken
Business Name: Wells Fargo Advisors

(Proposal to reface an existing five square foot ground sign; add a new 21.3 square foot wall sign with reverse channel letters; add a 0.9 square foot window sign, for a total of 27.2 square feet. The linear building frontage is 128 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW

4. **429 N MILPAS ST** C-2 Zone

(9:05) Assessor’s Parcel Number: 031-303-019
(10 MIN) Application Number: SGN2009-00153
Owner: David Back, Revocable Trust
Contractor: DCM Graphics
Business Name: Torresanta Insurance Services

(Proposal to construct two window signs for two businesses located in the same building: one five square foot window sign for Torresanta, and one 10 square foot window sign for Joya El Dorado, for a total of 15 square feet. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

CONCEPT REVIEW – NEW

5. 118 E CARRILLO ST

C-2 Zone

(9:15) Assessor’s Parcel Number: 029-291-002
 (10 MIN) Application Number: SGN2009-00151
 Owner: Friedrich Enterprises, LP
 Contractor: John Crispis
 Business Name: Morgan Stanley Smith Barney

(Proposal to add two new signs: one 12.4 square foot wall sign and one 4.2 square foot window sign, for a total of 16.6 square feet. The linear building frontage is 58 feet. The allowable signage is 58 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

6. 3761 STATE ST

C-P/SD-2 Zone

(9:25) Assessor’s Parcel Number: 051-040-053
 Application Number: SGN2009-00138
 Owner: Regency Centers, LP
 Business Name: Paseo Del Sol Regency Centers
 Applicant: Patrick Faranal

(Proposal for a new sign program for the Paseo del Sol Regency Center.)