



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, December 8, 2010 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Absent
 BOB CUNNINGHAM, Vice-Chair – Absent
 LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
 DAWN SHERRY (ABR) – Absent

ALTERNATE: ALEX PUJO (HLC) – Present

CITY COUNCIL LIAISON: MICHAEL SELF – Absent

STAFF: JAIME LIMÓN, Senior Planner – Present until 10:25 a.m.
 SUSAN GANTZ, Planning Technician – Present
 GABRIELA FELICIANO, Commission Secretary – Absent

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

REVIEW ORDER: Consent items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item was announced, the item would have been moved to the end of the calendar agenda if time allowed.

APPROVALS: Sign Committee approvals are granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

BUILDING PERMITS: All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

INSTALLATION: All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

EXCEPTION: The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in these meetings, please contact the Planning Division at (805) 564-5470. If possible, notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

POSTING: That on Friday, December 3, 2010, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Approval of the minutes of the Sign Committee meeting of **November 23, 2010**.

Motion: **Approval of the minutes of the Sign Committee meeting of November 23, 2010, as submitted.**

Action: Boucher/Pujo, 1/0/1. (Pujo abstained. Cope absent.). Motion carried.

C. Listing of approved Conforming Signs from **November 23 through December 1, 2010**.

Ms. Gantz announced the Conforming Signs that were approved:

1. 651 Paseo Nuevo, Viva Oliva (SGN2010-00156).
2. 916 State St., Café Zoma (SGN2010-00163).
3. 1233 State St., The Bead Shoppe (SGN2010-00167).
4. 811 State St., Whodidily World (SGN2010-00165).

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

REFERRED FROM CONFORMING

A. **928 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-322-032
 Application Number: SGN2009-00110
 Architect: Cearnal Andrulaitis, LLP
 Business Name: The Apple Store

(This building is on the **City's List of Potential Historic Resources: "Rogers Furniture Building, Pier 1 Store."** Proposal to remove an existing flag and install two new projecting signs that are 4 square feet each, for a total of 8 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

(Referred up to the Consent Calendar by Conforming Review.)

This item was postponed to January 5, 2011, at the applicant's request.

NEW ITEM

B. **1111 E CABRILLO BLVD** HRC-1/SD-3 Zone

(10:25) Assessor's Parcel Number: 017-352-004
 Application Number: SGN2010-00170
 Applicant: Tynan Group, Inc.
 Architect: Raymond Irmer
 Business Name: Hyatt

(Proposal for sign face changes to five existing ground signs and one existing wall sign. The five proposed ground signs will total 31 square feet and the wall sign will be 14.66 square feet, for a total of 45.66 square feet of new signage. Two existing wall signs to remain unaltered total 15.4 square feet. Replacement of existing ground-mounted light fixtures is proposed. No alterations to the existing landscaping is proposed. The overall total signage on site will be 61.06 square feet. The linear building frontage is 800 feet. The allowable signage is 90 square feet.)

(An exception is requested for the letters to exceed the maximum allowed 10 inches in height within El Pueblo Viejo Landmark District.)

Present: Lane Krabacher, Tynan Group

Motion: Final Approval with the following conditions:

1. Ground signs are approved as submitted without the proposed new lighting.
2. Landscaping shall screen existing fixture.
3. Porte-cochere signs shall be the same size as the ground signs and painted an off-white color.

Action: Boucher/Pujo, 2/0/0. Motion carried.

NEW ITEM**C. 936 STATE ST**

C-2 Zone

(10:45) Assessor's Parcel Number: 039-322-029
Application Number: SGN2010-00171
Applicant: Signs Pacific
Business Name: US Bank

(This building is on the **City's List of Potential Historic Resources: "Blyth, Eastman, Dillon & Co., Upper Clock Building, Logan & Bryan Building, former Mission Federal Savings."** Proposal for two 4.85 square foot non-illuminated pin-mounted wall signs, a 2 square foot blade sign, and a .83 square foot non-illuminated ATM sign. Total new signage on site will be 12.53 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

Present: Bruce Rokos, US Bank

Motion: Final Approval with the following conditions:

1. Sign 2 is approved as presented.
2. ATM sign is approved as submitted.
3. Relocate proposed wall sign to lower space above entry opening on Carrillo Street and remove existing light and trough.
4. Thicken the scroll on Sign 3 (State Street side) to be at least 5/8" x 5/8" minimum; use solid stock steel material; provide decorative details to the back plate.

Action: Pujo/Boucher, 2/0/0. Motion carried.

**** THE COMMITTEE ADJOURNED AT 11:00 A.M. ****