



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR DRAFT MINUTES

Monday, November 15, 2010 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
LOUISE BOUCHER (HLC)
DAWN SHERRY (ABR) (Consent Calendar Representative)
KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, Senior Planner
TONY BOUGHMAN, Planning Technician
GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item "A" listed on the Consent Calendar will be heard first and item "Z" heard last. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, (805) 564-5470, ext. 4539; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at toughman@santabarbaraca.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Thursday, November 11, 2010, the agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (2:00):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of November 1, 2010.
- Action: Approve the Minutes of November 1, 2010 as submitted.
Motion: Sherry/Cunningham. 2/0/0. Motion carried.
- C. Listing of approved Conforming Signs.
- No approvals were reported.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- No announcements were made.

NEW ITEM

- A. **234 E HALEY ST** C-M Zone
- Assessor's Parcel Number: 031-272-005
Application Number: SGN2010-00153
Owner: Reginald E Drew Living Trust
Contractor: Sign-A-Rama
Business Name: Atomic
- (Two options proposed for a non-illuminated wall sign to be either 26 square feet or 18.7 square feet. 26 square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

Present: Ron Smith, Sign-A-Rama.

Approved with the condition that the existing sign bracket is to be removed and the building patched.

NEW ITEM

- B. **2950 STATE ST** R-O/SD-2 Zone
- Assessor's Parcel Number: 051-132-001
Application Number: SGN2010-00130
Owner: Stewart White
Contractor: David Benton
Business Name: White & Grube/Paul Crawford DDS
- (Proposal for a face change to an existing 13.44 square foot ground sign to add two new tenant names, one 8.25 square foot wall sign, and one 12.5 square foot wall sign for a total of 34.2 square feet. The linear building frontage is 120 feet. The allowable signage is 65 square feet.)

Present: David Benton, Benton Signs.

Final approval with conditions: 1) Ground sign background color to match building body color. 2) Add dimensions to sign locations on site plan.

NEW ITEM

C. 402 S HOPE AVE

E-3/PD/SD-2 Zone

Assessor's Parcel Number: 051-240-017
Application Number: SGN2010-00152
Owner: Cutter Properties Ltd.
Applicant: Mitch Chemers
Business Name: Mercedes Benz

(Proposal to remove a 20.63 square foot wall sign and replace it with a 15.63 square foot wall sign. The linear building frontage is 120 feet. The allowable signage is 90 square feet.)

Continued two weeks with the following comments: 1) Provide an elevation drawing of the area of the proposed wall sign at 1/4 inch per foot scale. The drawing should show architectural details of the building such as gutters and show how the sign fits within the wall space with space above and below the sign. 2) Study the metallic silver color. A plain gray color is preferred unless the metallic color already exists in the auto complex.