



City of Santa Barbara Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, October 4, 2010 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.santabarbaraca.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Tony Boughman, at the city of Santa Barbara, Planning Division, 564-5470 extension 4539.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at toughman@santabarbaraca.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Wednesday, September 29, 2010, the agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (2:00):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Review of the minutes of the Sign Committee meeting of September 7, 2010, and September 20, 2010.

Motion: Recommend to the Architectural Board of Review to ratify the previously postponed Sign Committee meeting minutes of September 7, 2010, as submitted.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

Motion: Recommend to the Architectural Board of Review to ratify the Sign Committee meeting minutes of September 20, 2010, as submitted.

Action: Sherry/Cunningham, 2/0/0. Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from September 14, 2010, (previously postponed) and September 28, 2010, are listed below:

The previously postponed signs approved on Conforming Sign Review of September 14, 2010:

1. 1096 Coast Village Road, (Bank of America) – Final Approval as submitted.
2. 3790 State Street, (Bank of America) – Final Approval as submitted.
3. 614 E. Haley Street, (Duo) – Final Approval with conditions.

The Conforming Sign Review of September 21, 2010, was cancelled due to lack of sufficient items.

The signs approved on Conforming Sign Review of September 28, 2010:

1. 1921-B De La Vina, (Party Time Supplies and Dollar Store) – Final Approval as submitted.
2. 3906 State Street, (Johnson Family Dental) – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEMA. **436 E GUTIERREZ ST**

M-1 Zone

Assessor's Parcel Number: 031-343-009
 Application Number: SGN2010-00119
 Owner: Kamran & Company Inc.
 Owner: Laguna Industrial Partners
 Business Name: Kamran And Company Inc.

(Proposal for a 10 square foot hanging sign and a 2 square foot sign mounted on an existing ground sign. 12.04 square feet of signage is being requested. The linear building frontage is 38 feet. The allowable signage is 38 square feet.)

Motion: Final Approval as submitted.
 Action: Cunningham/Sherry, 2/0/0. Motion carried.

NEW ITEMB. **436 E GUTIERREZ ST**

M-1 Zone

Assessor's Parcel Number: 031-343-009
 Application Number: SGN2010-00117
 Owner: Kamran & Company Inc.
 Owner: Laguna Industrial Partners
 Business Name: Sunnyside Market & Deli

(Proposal to install a 10 square foot hanging sign and a 1.75 square foot sign mounted on an existing ground sign. 11.75 square feet of signage is being requested. The linear building frontage is 38 feet. The allowable signage is 38 square feet.)

Motion: Final Approval as submitted.
 Action: Cunningham/Sherry, 2/0/0. Motion carried.

NEW ITEM**C. 17 S MILPAS ST**

C-P Zone

Assessor's Parcel Number: 017-171-024
Application Number: SGN2010-00125
Owner: S & P Investments
Applicant: Paul Porier
Business Name: Santa Barbara Plaza

(Proposal for a sign program for Santa Barbara Plaza. An exception is requested to allow tenant signage with 18 inch letters. The linear building frontage is 174 feet. The allowable signage is 87 square feet.)

Motion: Final Approval with the conditions:
The SB Plaza sign program was approved with an amendment. Item 2, d was added to say: "Signs for each tenant space will be reviewed and approved individually. Letter size greater than 12 inches is subject to full committee review."

Action: Cunningham/Sherry, 2/0/0. Motion carried.

NEW ITEM**D. 11 S MILPAS ST**

C-P Zone

Assessor's Parcel Number: 017-171-024
Application Number: SGN2010-00088
Owner: S & P Investments
Architect: Paul Poirier
Business Name: SB Tobacco

(Proposal for a new 19 square foot illuminated channel letter wall sign. 19 square feet of signage is being requested. The linear building frontage is 51 feet. The allowable signage is 25.5 square feet.)

Motion: Approved with the condition that the size be reduced. The "Tobacco" letters are to be 16 inches instead of 18 inches, and the overall sign reduced proportionally.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 1:52 P.M. ****