



City of Santa Barbara Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, September 29, 2010 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Alternate)
LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
JOSHUA PEMBERTON
DAWN SHERRY (ABR) (Consent Calendar Alternate)

ALTERNATES: ALEX PUJO (HLC) – Absent
KEITH RIVERA (ABR) – Absent

CITY COUNCIL LIAISON: MICHAEL SELF – Absent

STAFF: JAIME LIMÓN, Senior Planner – Absent
SUSAN GANTZ, Planning Technician – Present
GABRIELA FELICIANO, Commission Secretary – Absent

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee would have take action if the following was submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting was submitted, it would be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

The applicant's presence was required. If an applicant was not present, the item may have been postponed indefinitely. **If the applicant was unable to attend the scheduled meeting, notification must have been communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, at the City of Santa Barbara Planning Division, (805) 564-5470 extension 3311.**

No application would have been reviewed by the Sign Committee unless any illegal signs were removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Consent Items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item was announced for hearing the item, the item would have been moved to the end of the calendar agenda if time allowed.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate at these meetings, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz at (805) 564-5470 extension 3311, or by email at sgantz@SantaBarbaraCA.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, September 24, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of September 15, 2010.

Motion: To recommend to the Historic Landmarks Commission the approval of the minutes of the Sign Committee meeting of September 15, 2010, as submitted.

Action: Boucher/Cope, 2/0/0. Motion carried.

C. Announcement of approved Conforming Signs from **September 15** through **September 22**, 2010.

1. 6 E. Arrellaga St., Peaches Skin Care (SGN2010-00112) – Final Approval with conditions.
2. 1206 State St., Prana Santa Barbara Outfitters (SGN2010-00115) – Final Approval as submitted.
3. 922 State St., Namaste (SGN2010-00111) – Final approval with conditions.
4. 925 Chapala St., City of Santa Barbara Fire Department Administration (SGN2010-00118) – Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

NEW ITEM

A. **932 DE LA VINA ST** C-2 Zone

Assessor’s Parcel Number: 039-313-001
Application Number: SGN2010-00116
Applicant: Gleason Signs
Designer: Coast Sign Incorporated
Business Name: Jiffy Lube

(Proposal to replace an existing 35.67 square foot ground sign and replace an existing 3.84 square foot wall sign with a new 7.65 square foot wall sign. A total of 43.32 square feet of signage is being requested in addition to 36.58 square feet of existing signage. The linear building frontage is 53 feet. The allowable signage is 53 square feet.)

Present: Chuck Erne, Gleason Signs

Motion: Continued two weeks with the following comments:
1. Letter heights on all signs should be 10 inch maximum.
2. Ground sign: Reduce the overall sign board size with a reduction of the letter size while also adding a scalloped corner detail.
3. Wall Sign: Reduce the “J” to 10 inches and the logo as appropriate to be proportional.
4. No lighting is approved as a part of this project.

Action: Cope/Boucher, 2/0/0. Motion carried.

NEW ITEM

B. **1836 STATE ST** C-2 Zone

Assessor’s Parcel Number: 027-032-001
Application Number: SGN2010-00122
Applicant: Freedom Signs
Business Name: Dallas Leigh Atkins

(Proposal for a 48 square foot ground sign and a 4.6 square foot wall sign at an existing commercial building with up to three tenants. A total of 52.66 square feet of signage is being requested. The linear building frontage is 72 feet. The allowable signage is 72 square feet.)

Present: Betsy Harris, Freedom Signs

Motion: Final Approval as noted on Sheet 1.

Action: Boucher/Cope, 2/0/0. Motion carried.