



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

**Tuesday, September 7, 2010 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair (Consent Calendar Alternate) - ABSENT  
**BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative) - PRESENT  
LOUISE BOUCHER (HLC) (Consent Calendar Alternate) - ABSENT  
JOSHUA PEMBERTON - ABSENT  
**DAWN SHERRY** (ABR) (Consent Calendar Representative) - PRESENT

**ALTERNATES:** KEITH RIVERA (ABR) - ABSENT

**CITY COUNCIL LIAISON:** MICHAEL SELF - ABSENT

**STAFF:** JAIME LIMÓN, Senior Planner - ABSENT  
TONY BOUGHMAN, Planning Technician - PRESENT  
KATHLEEN GOO, Commission Secretary - ABSENT

**Website:** [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Tony Boughman, Planning Technician, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at [tboughman@SantaBarbaraCA.gov](mailto:tboughman@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Thursday, September 2, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:00):**

A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Review of the minutes of the Sign Committee meeting of **August 23, 2010**.

Motion: **Recommend to the Architectural Board of Review to ratify the Sign Committee meeting minutes of August 23, 2010, as submitted.**

Action: Cunningham/Sherry, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Committee member Sherry announced she will be absent from the next September 20, 2010 meeting.

D. Listing of Approved Conforming Signs:

The signs approved on Conforming Sign Review of **August 10, 2010:**

- 1) 516 E. Gutierrez Street (Sierra Pacific Windows) – Final Approval as submitted.
- 2) 2220 Bath Street (Las Aves Café & Cocktails) – Final Approval as submitted.

The signs approved on Conforming Sign Review of **August 31, 2010:**

- 1) 231 W. Pueblo Street (Summit Surgery) – Final Approval as submitted.
- 2) 306 E. Haley Street (Angelica's Beauty Salon) – Approved as submitted of the Review After Final.
- 3) 3952 State Street. (BevMo) – Final Approval as submitted.
- 4) 3957 State Street (Starbucks) – Final Approval as submitted.
- 5) 427 E. Carrillo Street (Rogers Scheffield & Campbell, LLP) – Final Approval as submitted.
- 6) 4050 Calle Real (Cencal Health) – Final Approval with conditions.

### **NEW ITEM**

#### **A. 2727 MIRADERO DR COMMON**

R-2 Zone

Assessor's Parcel Number: 051-460-001  
 Application Number: SGN2010-00105  
 Business Name: Villa Miradero East  
 Applicant: Janet Reid  
 Contractor: Santa Barbara Signs and Graphics

(Proposal to replace an existing ground sign with a new 7.3 square foot ground sign. 7.30 square feet of signage is being requested in addition to 20.50 square feet of existing signage. The linear building frontage is 39 feet. The allowable signage is 25 square feet.)

Present: Janet Reid

**Motion: Final Approval as submitted.**

Action: Sherry/Cunningham, 2/0/0. Motion carried.

### **CONTINUED ITEM**

#### **B. 1096 COAST VILLAGE RD**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-221-006  
 Application Number: SGN2010-00057  
 Applicant: Coast Sign, Inc.  
 Business Name: Bank of America

(Proposal for four signs: one 28.59 square foot internally illuminated monument sign, one 27.12 square foot internally illuminated wall sign, one 8.75 square foot hanging wood sign, and one 3.125 square foot ground-mounted parking directional sign for a total of 67.59 square feet. Three existing signs at 5.76 square feet are proposed to remain and one existing monument sign and two existing wall signs are proposed to be removed. The total square footage of all signs proposed and to remain is 73.35 square feet. An exception is requested to exceed the maximum allowable signage of 65 square feet. 67.59 square feet of signage is being requested in addition to 5.76 square feet of existing signage. The linear building frontage is 70 feet. The allowable signage is 65 square feet.)

**An exception is requested and findings are required for exceeding the 65 square foot maximum allowable square footage.**

Present: Dennis Stout, Applicant.

**Motion: Continued indefinitely to Conforming Sign Review with comments:**

- 1) Return with drawings accurately representing the red trim on the edges of the sign and showing the white background as opaque with illuminated letters.

Action: Sherry/Cunningham, 2/0/0. Motion carried.

**CONTINUED ITEM****C. 3790 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 053-300-025  
Application Number: SGN2010-00058  
Applicant: Coast Sign, Inc.  
Business Name: Bank of America

(Proposal to replace ten Bank of America signs: one 22.08 square foot internally illuminated monument sign, one 7.3 square foot internally illuminated wall sign, one 18.74 square foot internally illuminated wall sign, six directional signs of 2 square feet each, and one 1.77 square foot informational ground sign. Two existing ATM signs totaling 3.45 square feet are proposed to remain. A total of 65.34 square feet of signs is requested. 81.02 square feet of signage is being requested in addition to 3.45 square feet of existing signage. The linear building frontage is 103 feet. The allowable signage is 77.25 square feet.)

Present: Dennis Stout, Applicant.

**Motion: Continued one week to Conforming Sign Review with comments:**

- 1) Provide accurate drawings showing red trim and opaque white background.
- 2) The applicant has the option to keep the existing wall sign (#2).

Action: Cunningham/Sherry, 2/0/0. Motion carried.

**NEW ITEM****D. 3906 STATE ST**

C-2/R-O/SD-2 Zone

Assessor's Parcel Number: 057-233-030  
Application Number: SGN2010-00109  
Business Name: Johnson Family Dental  
Applicant: Signs of Success Inc.

(Proposal for one 26.83 square foot wall sign and one 5.35 square foot window sign. The proposal includes a logo with a letter J that exceeds the 12-inch maximum letter height. 32.18 square feet of signage is being requested. The linear building frontage is 45 feet. The allowable signage is 45 square feet.)

Present: Stephen Sheppard, Signs of Success, Inc.

**Motion: Continued one week to Conforming Sign Review with comments:**

- 1) Maximum letter height to be reduced from 12 inches to 10 inches and the sign to be reduced proportionally by 1/6th.
- 2) Utilize toned down blue and green colors similar to photograph simulation rather than the brighter colors of the letter samples.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

**NEW ITEM****E. 3902 STATE ST**

C-2/R-O/SD-2 Zone

Assessor's Parcel Number: 057-233-030  
Application Number: SGN2010-00110  
Business Name: Johnson Family Dental  
Applicant: Signs of Success, Inc.

(Proposal for one 22.78 square foot wall sign, one 6.76 square foot ground sign and one .77 square foot directory sign insert. The wall sign includes a logo with a letter J that exceeds the 12-inch maximum letter height. 30.31 square feet of signage is being requested. The linear building frontage is 80 feet. The allowable signage is 65 square feet.)

Present: Stephen Sheppard, Signs of Success, Inc.

**Motion: Continued one week to Conforming Sign Review with comments:**

- 1) Reduce the lettering from 11 inches for the wall sign (#2) and reduce the sign proportionally by 1/6th.
- 2) Utilize toned down blue and green colors similar to photograph simulation rather than the brighter colors of the letter samples.
- 3) All other signs are acceptable as proposed.

Action: Sherry/Cunningham, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 2:55 A.M. \*\***