



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Monday, August 23, 2010 **David Gebhard Public Meeting Room: 630 Garden Street** **2:02 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Alternate) - ABSENT
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative) - PRESENT
 LOUISE BOUCHER (HLC) (Consent Calendar Alternate) - ABSENT
 JOSHUA PEMBERTON - ABSENT
 DAWN SHERRY (ABR) (Consent Calendar Representative) - PRESENT

ALTERNATES: KEITH RIVERA (ABR) - ABSENT
CITY COUNCIL LIAISON: MICHAEL SELF - ABSENT

STAFF: JAIME LIMÓN, Senior Planner - PRESENT
 TONY BOUGHMAN, Planning Technician - PRESENT
 KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Tony Boughman, Planning Technician, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at tboughman@SantaBarbaraCA.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, August 19, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (2:00):

A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

None.

B. Review of the minutes of the Sign Committee meeting of **August 3, 2010**.

Motion: **Recommend that the Architectural Board of Review ratify the Sign Committee meeting minutes of August 3, 2010, as amended.**

Action: Cunningham/Sherry, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items:

None.

CONCEPT REVIEW – CONTINUED**1. 3052 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 053-342-033
 Application Number: SGN2010-00089
 Owner: Timothy and Claudia Garrett
 Business Name: BEVMO
 Applicant: Ad Art

(Proposal for three 4.14 square foot halo-lit channel lettered wall signs, and one 1 square foot entrance wall sign and one 20.5 square foot monument sign, for a total of 33.92 square feet. The linear building frontage is 98 feet. The allowable signage is 98 square feet.)

(2:03)

Present: Eric Marquart, BevMo; and Richard Benson, Ad Art Sign Company.

Motion: Continued one week to Conforming Sign Review with comments:

- 1) Signs A and B are approved with the condition to be reduced in size proportionally with 8-inch maximum letter height.
- 2) Eliminate Sign C.
- 3) Restudy the monument Sign E design to widen base and to incorporate the architectural style of the building with halo-lit letters similar to those of the wall signs; maximum letter height 10 inches.
- 4) Sign D is approved with a 4-inch maximum letter height, including capital letters.
- 5) The proposed deeper red color Sherwin Williams #6868 is acceptable; although a more terra cotta color closer to the color of the building is preferable.
- 6) It was understood that the lettering will be halo-lit internally where only the white color will be illuminated and not the red color.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

CONCEPT REVIEW – CONTINUED**2. 3790 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 053-300-025
 Application Number: SGN2010-00058
 Owner: Bank of America
 Applicant: Coast Sign, Inc.
 Business Name: Bank of America

(Proposal to replace Bank of America logo signs. Proposal for thirteen signs: one 22.08 square foot internally illuminated monument sign; two internally illuminated wall signs each 20.23 square feet; six directional signs each 2 square feet; two window signs each 1 square foot, and two window signs each 2.24 square feet, for a total of 81.02. Two existing ATM signs totaling 3.45 square feet are proposed to remain. An existing ground side, two existing wall signs and a directional sign totaling 84.9 square feet are proposed to be removed. The linear building frontage is 103 feet. The allowable signage is 90 square feet.)

(2:33)

Applicant was absent from the Consent Review meeting.

Motion: Continued two weeks to Consent Review with comments:

- 1) The white background is acceptable.
- 2) Increase the width of the red band at the top and the bottom to ¾-inch.
- 3) Applicant to be present to explain the proposed signage and locations. Signage should remain at existing locations..

Action: Cunningham/Sherry, 2/0/0. Motion carried.

CONCEPT REVIEW – CONTINUED**3. 1096 COAST VILLAGE RD**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-221-006

Application Number: SGN2010-00057

Owner: 1096 Old Coast Highway, LLC

Applicant: Coast Sign, Inc.

Business Name: Bank of America

(Proposal for six signs: one 28.59 square foot internally illuminated monument sign; one 27.12 square foot internally illuminated wall sign; one 8.75 square foot hanging wood sign; two informational/directional signs at 2.25 square feet each, and one informational/directional sign at 2 square feet for a total of 71.71 square feet. Three existing signs at 5.76 square feet are proposed to remain and one existing monument sign and two existing wall signs are proposed to be removed. The total square footage of all signs proposed and to remain is 77.47 square feet. An exception is requested to exceed the maximum allowable signage of 65 square feet. The linear building frontage is 70 feet. The allowable signage is 65 square feet.)

(2:45)

Applicant was absent from the Consent Review meeting.

Motion: Continued two weeks to Consent Review with comments:

- 1) Applicant to be present to explain the proposed signage.
- 2) Provide colors for the proposed push-through illuminated letters and logo.

Action: Cunningham/Sherry, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:51 A.M. ****