



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Tuesday, August 3, 2010

David Gebhard Public Meeting Room: 630 Garden Street

8:31 A.M.

COMMITTEE MEMBERS:

NATALIE COPE, *Chair* - PRESENT
BOB CUNNINGHAM, *Vice-Chair* - PRESENT
JOSHUA PEMBERTON - PRESENT
DAWN SHERRY (ABR) – ABSENT
LOUISE BOUCHER (HLC) - PRESENT

ALTERNATES:

ALEX PUJO (HLC) - ABSENT KEITH RIVERA (ABR) - ABSENT

CITY COUNCIL LIAISON:

MICHAEL SELF - ABSENT DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF:

JAIME LIMÓN, Senior Planner - ABSENT
Elva de la Torre, Planning Technician - PRESENT
KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Elva de la Torre, at the city of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Check website for closure schedule.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, July 29, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

B. Approval of the minutes of the Sign Committee meeting of **July 20, 2010.**

Motion: **Approval of the minutes of the Sign Committee meeting of July 20, 2010, as submitted.**

Action: Cunningham/Boucher, 3/0/0. Motion carried. (Pemberton/Sherry absent).

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from **July 20, 2010** through **July 27, 2010**, are listed below:

1. Dementia, 2003 State Street– Final Approval with conditions.
2. Visions Smoke Shop, 2939 De La Vina Street– Final Approval as submitted.
3. Crossroads Trading Company, 1025 State Street – Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. de la Torre announced that Committee member Cunningham will be stepping down from agenda Item #1, 401 S. Hope Avenue.

E. Possible Ordinance Violations and enforcement updates.

Ms. de la Torre announced that Committee member Cunningham submitted a list of possible sign violations.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – CONTINUED

1. **401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

Assessor's Parcel Number: 051-240-018
 Application Number: SGN2010-00063
 Owner: Cutter Properties, Ltd.
 Applicant: CB& G Signs
 Business Name: Santa Barbara Auto Group

(Proposal to permit an "as-built" 21.6 square foot dimensional lettered wall sign, for a site with existing signage of 93.02 square feet, for a total of 114.6 square feet. This application is to abate ENF2010-00228. The linear building frontage is 200 feet. The allowable signage is 90 square feet.)

Two exceptions are requested with findings required:

- 1) **To exceed the maximum site signage allowed of 90 square feet with an addition 21.6 square feet of signage; and**
- 2) **To exceed the maximum 12-inch letter height, requesting letter size to be 22-inches in height.**

(8:50)

Present: Dave Tilton, Dave's Signs.

Motion: Final Approval, including the requested exception to exceed the maximum site signage allowed of 90 square feet with an addition 21.6 square feet of signage, with the condition that the font of all letters are not to exceed the maximum height of 12-inches, with the exception findings made as follows:

- 1) The Committee finds that there are exceptional or extraordinary circumstances or conditions applicable to the property involved or intended use of the property, that do not apply generally to the other properties in the vicinity.
- 2) The granting of the exception will not materially detrimental to the public welfare, neighborhoods, or to the properties or environments in the vicinity.
- 3) The proposed signs are intended to be in conformance and consistent with the intent of the Sign Ordinance.
- 4) It was understood that the second exception to exceed the maximum letter height was no longer being requested.

Action: Boucher/Pemberton, 3/0/0. Motion carried. (Cunningham stepped down, Sherry absent).

Staff notes: The Applicant was requested by staff and the Committee to study changing the name of the business to "Santa Barbara Auto Group" to be the sole text used on proposed signage per the Sign Ordinance.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.**CONCEPT REVIEW – NEW****2. 834 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-052-021
 Application Number: SGN2010-00093
 Owner: First States Investors 5000A, LLC
 Business Name: Bank of America
 Applicant: Dependable Business Services
 Contractor: Coast Sign, Inc.

(Proposal to replace existing signs with six new signs to include two wall signs at 27.56 square feet each, two window signs at 2.24 square feet each, one monument sign at 22.75 square feet, and one parking lot informational sign (pole mounted) at 2 square feet. The total proposed new signage is 84.35 square feet. One 2.66 square foot blade sign existing is to remain. Total existing and proposed signage will be 87.01 square feet, of a maximum 90 square feet of signage allowed for this site. The linear building frontage is 90 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

(8:33)

Present: Dennis Stout, Coast Sign, Inc.

Motion: Continued indefinitely to Conforming Sign Review with comments:

- 1) Study adding a painted border around the two tiled signs.
- 2) Return with the advisory sign for the parking lot (#5) is to match the height of the existing sign at 4-feet in height.
- 3) The replacement vinyl window signs (#6 and #7) are acceptable as proposed.
- 4) The monument sign (#9) is neither acceptable nor supportable.
- 5) None of the other proposed signs are acceptable as proposed.

Action: Cunningham/Boucher, 4/0/0. Motion carried. (Sherry absent).

CONCEPT REVIEW – NEW**3. 3780 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 053-300-026
 Application Number: SGN2010-00096
 Owner: Rodeo Holdings, LLC
 Contractor: Visible Graphics
 Business Name: Prospect Mortgage

(Proposal to install one 21.69 square foot wall sign for Prospect Mortgage. The linear building frontage is 74 feet. The allowable signage is 37 square feet.)

(9:02)

Present: Chris Zamorano, Visible Graphics.

Motion: Final Approval as submitted.

Action: Cunningham/Pemberton, 4/0/0. Motion carried. (Sherry absent).

**** MEETING ADJOURNED AT 9:06 A.M. ****

[This is our last Sign Committee meeting. We appreciate all the hard work done by the Committee, staff, and the public!]