



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, November 24, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on November 20, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **November 10, 2009.**
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM**REAL ESTATE OPEN HOUSE SIGNS.**

(8:35) Presenter: Renee Brooke, Senior Planner I
(5 MIN)

CONCEPT REVIEW – NEW**1. 1019 STATE ST**

C-2 Zone

(8:40) Assessor's Parcel Number: 039-281-017
 (10 MIN) Application Number: SGN2009-00145
 Owner: Ray Mahboob
 Contractor: Benton Signs
 Business Name: American Apparel

(Proposal to install a 6.5 square foot projecting sign on a new steel bracket for American Apparel. An existing wall sign is to remain unaltered. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

CONCEPT REVIEW – NEW**2. 631 N MILPAS ST**

C-2 Zone

(8:50) Assessor's Parcel Number: 031-181-009
 (10 MIN) Application Number: SGN2009-00144
 Owner: Don and Kathleen Scott
 Contractor: Signs By Ken
 Business Name: Jams Jasmi Alternative Music School

(Proposal for two signs: one 3.2 square foot wall sign; and one 2.0 square foot projecting sign for 5.2 total square feet. The linear building frontage is 18 feet. The allowable signage is 18 square feet.)

REVIEW AFTER FINAL**3. 1101 ANACAPA ST**

C-2 Zone

(9:00) Assessor's Parcel Number: 039-232-018
 (10 MIN) Application Number: SGN2008-00185
 Owner: 1101 Anacapa, LLC
 Applicant: Signs By Ken
 Agent: Investec

(Revised proposal to amend the Berkley Aviation sign program to change the designated location for two wall signs. The linear building frontage is 108 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 702 E MONTECITO ST**

M-1 Zone

(9:10) Assessor's Parcel Number: 017-041-001
 (10 MIN) Application Number: SGN2009-00140
 Owner: Linda McGaughey
 Contractor: Freedom Signs
 Business Name: Mission Linen Supply

(Proposal to install a 19 square foot wall sign made of pin-mounted letters with a 32 inch logo. The linear building frontage is 100 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW

5. 523 CHAPALA STREET, STE 1

C-2 Zone

(9:20) Assessor’s Parcel Number: 037-163-021
 (10 MIN) Application Number: SGN2009-00142
 Contractor: Dan Upton Construction, Inc.
 Owner: Leon Olson & Carlo Sarmiento
 Applicant: Alexa Schlohl & Jeff Shelton
 Business Name: Pacific Point Advisors

(Proposal for two 5.8 square foot (each) blade signs with steel brackets, for a total 11.6 square feet. The site is located in a mixed use building. The linear building frontage is 143.5 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

REFERRED FROM CONFORMING SIGN REVIEW

6. 1920 STATE ST

C-2/R-3 Zone

(9:30) Assessor’s Parcel Number: 025-372-015
 Application Number: SGN2008-00135
 Owner: Richard Perry, Living Trust
 Business Name: Orange Tree Inn
 Applicant: Sign-A-Rama Goleta

(A revised proposal for three new signs: one 16.6 square foot monument sign with reverse halo-lit letters; two 1.8 square foot (each) wall signs, for a total 20.2 square feet. Three existing wall signs are to remain unaltered; two have previously approved lighting. This application is also to abate ENF2008-00502 and clarify a prior approval for three gooseneck light fixtures. The linear building frontage is 140 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)