



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, October 27, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
JOSHUA PEMBERTON
DAWN SHERRY (ABR)
LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, October 22, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **October 13, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED

1. **1920 STATE ST** C-2/R-3 Zone
(8:35) Assessor’s Parcel Number: 025-372-015
(10 MIN) Application Number: SGN2008-00135
Owner: Richard T. Perry, Living Trust
Business Name: Orange Tree Inn
Applicant: Sign-A-Rama Goleta

(A revised proposal for two new signs: one 8.3 square foot wall sign with halo-lit letters that will sit on a new bracket; one 1.8 square foot wall sign, for a total of 10.1 square feet. This application is also to abate ENF2008-00502. The linear building frontage is 140 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**2. 3987 STATE ST**

C-2/SD-2 Zone

(8:45) Assessor's Parcel Number: 051-010-021
 (10 MIN) Application Number: SGN2009-00116
 Owner: FW CA-Five Points Shopping Center
 Business Name: Saigon In And Out

(Proposal for two wall signs made of internally illuminated channel letters each 9.1 square feet, for a total of 18.2 square feet. The Five Points Sign Program is in place. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)

REFERRED FROM CONFORMING SIGN REVIEW**3. 801 STATE ST**

C-2 Zone

(8:55) Assessor's Parcel Number: 037-400-013
 (10 MIN) Application Number: SGN2009-00129
 Owner: Hughes Land Holding Trust
 Contractor: Santa Barbara Signs and Graphics
 Applicant: Fred Barbaria
 Business Name: Katwalk

(Proposal for two new signs: one 6.07 square foot blade sign and one 5.51 square foot wall sign, for a total of 11.58 square feet. This is a Structure of Merit: Las Teindas Building. The Pavilion Sign Program is in place. The linear building frontage is 19.2 feet. The allowable signage is 19 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 1903 STATE ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 025-371-012
 (10 MIN) Application Number: SGN2009-00131
 Owner: Harrison Bull
 Business Name: Town Center Professional Building

(Proposal to reface an existing 14.9 square foot ground sign, to identify the "Town Center Professional Building." The linear building frontage is 90 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 1303 STATE ST A**

C-2 Zone

(9:15) Assessor's Parcel Number: 039-131-013
 (10 MIN) Application Number: SGN2009-00133
 Owner: Koch Family Trust
 Applicant: Freedom Signs
 Business Name: Open Air Bicycles

(Proposal for three new signs: one 6.9 square foot wall sign consisting of dimensional letters mounted on top of an existing marquee; one 1.66 square foot window sign; one 1.33 square foot hanging sign, for a total of 9.89 square feet. The site is on the Historic List for Potential for Designation. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**6. 302 E HALEY ST**

C-M Zone

(9:25)

Assessor's Parcel Number: 031-281-001

Application Number: SGN2009-00135

Owner: Monika Draggoo Trust

Applicant: Dale Pekarek

Business Name: Gateway Building

(Proposal for two "as-built" wall signs with exterior fluorescent wall sconce lighting each 5.4 square feet, for a total of 10.8 square feet. The signs are recessed in the wall of the Gateway Building. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)