



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, July 21, 2009 David Gebhard Public Meeting Room: 630 Garden Street

8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
JOSHUA PEMBERTON
DAWN SHERRY (ABR)
LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, July 16, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **July 07, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM**COMMEMORATIVE PLAQUE DESIGN**

(8:35) Presenter: Tim Downey, Urban Forest Superintendent.
(15 MIN)

CONCEPT REVIEW – NEW**1. 407 STATE**

C-M Zone

(8:50) Assessor's Parcel Number: 037-211-016
 (10 MIN) Application Number: SGN2009-00098
 Owner: Eugene and Gail Zannon
 Agent: Freedom Signs
 Business Name: Golden Eagle Tattoo

(Proposal for two new signs including one 6.64 square foot hanging sign and one 7.27 square foot wall sign made of pin-mounted letters, for a total of 13.91 square feet. The linear building frontage is 27 feet. The allowable signage is 27 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**2. 834 STATE ST**

C-2 Zone

(9:00) Assessor's Parcel Number: 037-052-021
 (10 MIN) Application Number: SGN2009-00094
 Owner: First States Properties 80
 Applicant: Steve Hausz
 Business Name: Bank of America

(Proposal for two signs and replacement of one existing sign: one 3.0 square foot projecting sign with a new bracket; one 5.6 square foot painted wall sign, and replacement of a tile wall sign with a 10.2 square foot halo-lit individual lettered sign, for a total of 18.8 square feet. The linear building frontage is 125 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**3. 901 STATE ST**

C-2 Zone

(9:10) Assessor's Parcel Number: 039-321-029
 (10 MIN) Application Number: SGN2009-00103
 Owner: Aryana, LLC
 Applicant: CBG Sign Solutions
 Business Name: Forever 21

(Proposal for a new 3.5 square foot projecting sign to hang on a new bracket. The linear building frontage is 50 feet. The allowable signage is 50 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 210 W CARRILLO ST**

C-2 Zone

(9:20) Assessor's Parcel Number: 039-271-025
 (10 MIN) Application Number: SGN2009-00099
 Owner: DBN Carrillo, LLC
 Applicant: DCM Graphics
 Business Name: The Word of Life Christian Center

(Proposal to re-face the existing 18 square foot wood ground sign. The linear building frontage is 111 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 3902 STATE ST**

C-2/R-O/SD-2 Zone

(9:30) Assessor's Parcel Number: 057-233-030
 (10 MIN) Application Number: SGN2009-00100
 Owner: Navigo Capital Group, LP
 Applicant: Alex Marshall
 Business Name: Tremblay Financial Services

(Proposal to new reface an existing 24 square foot curved ground sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

CONCEPT REVIEW – NEW**6. 613 N MILPAS ST**

C-2 Zone

(9:40) Assessor's Parcel Number: 031-181-011
 (10 MIN) Application Number: SGN2009-00102
 Owner: Milpas Property, LLC
 Agent: Alex Marshall
 Business Name: Joyeria Latina Americana Jewlery

(Proposal for a face change to an existing cabinet box with a 6.13 square foot acrylic face and a new 3 square foot wall sign, for a total of 9.13 square feet. There is an existing Sign Program in place. The site is listed on the Historic Landmarks Commission Potential List for designation as Structure of Merit. The linear building frontage is 14 feet. The allowable signage is 14 square feet.)