



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, May 26, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, May 22, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of May 12, 2009.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW

1. **630 STATE ST** C-M Zone
(8:35) Assessor’s Parcel Number: 037-132-027
(10 MIN) Application Number: SGN2009-00077
Owner: Jodell A. Williams Trust
Applicant: Freedom Signs
Business Name: Blush

(Proposal for two new signs: one 3.3 square foot projecting sign on a wrought iron bracket; and one 3.3 square foot hanging sign, for a total of 6.6 square feet. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in **El Pueblo Viejo Landmark District.**)

An exception is requested and findings are required for the location of the sign that covers an architectural feature, which is prohibited by the SBMC Sec. 22.70.030(c)20.

CONCEPT REVIEW – NEW**2. 535 STATE ST**

C-M Zone

(8:45) Assessor's Parcel Number: 037-172-001
 (10 MIN) Application Number: SGN2009-00078
 Owner: Rove Enterprises, Inc.
 Applicant: Freedom Signs
 Business Name: Lovebird Boutique

(Proposal for a 3.75 square foot projecting sign to hang on an existing bracket. The location is listed on the **California Inventory of Historic Resources** and the **Potential Structures of Merit and Landmarks**. The building was surveyed in the 4G Phase I Survey and is known as the Neal Callahan Building. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

CONCEPT REVIEW – NEW**3. 717 STATE ST**

C-2 Zone

(8:55) Assessor's Parcel Number: 037-400-018
 (10 MIN) Application Number: SGN2009-00079
 Owner: Nancy B. Rogers and Yolanda Bebout, Trustees
 Applicant: Freedom Signs
 Business Name: So Good Collections

(Proposal for two new signs: one 8.8 square foot wall sign made of pin-mounted letters; and one 4.6 square foot projecting sign to hang on an existing bracket, for a total of 13.4 square feet. This is a **City Landmark: Alexander or White House Building**. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

CONCEPT REVIEW – CONTINUED**4. 523 N MILPAS ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 031-233-023
 (10 MIN) Application Number: SGN2009-00073
 Owner: Rolland and Barbara Ann Fitzgerald Trust
 Applicant: Alex Marshall
 Business Name: Prestige Auto Repair & Tire

(Proposal for four new signs: one 24.5 square foot panel reface of an existing previously approved monument sign; and three wall signs each 12 square feet made of MDO, for a total of 60.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**5. 424 STATE ST**

C-M Zone

(9:15) Assessor's Parcel Number: 037-212-025
 (10 MIN) Application Number: SGN2009-00076
 Owner: Ray Mahboob
 Applicant: Wasantha Mohottige
 Business Name: Saigon In and Out

(Proposal for two new signs: one 5.5 square foot projecting sign and wrought iron bracket; and one 5.8 square foot vinyl window sign, for a total of 11.3 square feet. The linear building frontage is 24 feet. The allowable signage is 24 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

CONCEPT REVIEW – NEW**6. 1282 COAST VILLAGE RD**

C-1/SD-3 Zone

(9:25) Assessor's Parcel Number: 009-230-038
 (10 MIN) Application Number: SGN2009-00082
 Owner: Masasso Enterprises, LP
 Applicant: Jenny Hodges
 Contractor: Coast Sign Inc.
 Business Name: CVS/ Pharmacy

(Proposal for five new signs: two 8.35 square foot (each) wall signs made of individual letters internally illuminated with LEDs; one 0.45 square foot door sign; one 13 square foot "hours" plaque; and one 3 square foot "receiving" plaque, for a total of 33.15 square feet. The linear building frontage is 108 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**7. 1109 STATE ST**

C-2 Zone

(9:35) Assessor's Parcel Number: 039-231-035
 (10 MIN) Application Number: SGN2009-00084
 Owner: 1129 State Street
 Applicant: Jenny Hodges
 Contractor: Coast Sign, Inc.
 Business Name: CVS/ Pharmacy

(Proposal for seven new signs: two 6.96 square foot (each) wall signs made of halo-lit channel letters; two projecting signs each 6.27 square feet to hang on existing brackets; one 3 square foot "receiving" plaque; and two window signs each 1.2 square feet, for a total of 31.86 square feet. The linear building frontage is 77 feet. The allowable signage is 65 square feet. The project is located in **El Pueblo Viejo Landmark District.**)

CONCEPT REVIEW – NEW**8. 3939 STATE ST**

C-2/SD-2 Zone

(9:45) Assessor's Parcel Number: 051-010-021
 (10 MIN) Application Number: SGN2009-00083
 Owner: FW CA-Five Points Shopping Center
 Applicant: Jenny Hodges
 Contractor: Coast Sign, Inc.
 Business Name: CVS/ Pharmacy

(Proposal for three new signs: one 60.42 square foot wall sign made of channel letters internally illuminated with LEDs; one 2.85 square foot window sign; one 3 square foot "receiving" door plaque, for a total of 66.27 square feet. The **Five Points Sign Program** is in place. The linear building frontage is 124 feet. The allowable signage is 74 square feet.)

An exception is requested and findings are required for 30-inch letter height which exceeds the maximum 12-inch height allowed by the Sign Program and the SBMC Sec.22.70.030(D)16.

CONCEPT REVIEW – NEW

9. 2973 STATE ST

C-2/SD-2 Zone

(9:55) Assessor’s Parcel Number: 051-122-011
 (10 MIN) Application Number: SGN2009-00081
 Owner: Walter and Josephine Dushais
 Applicant: Jenny Hodges
 Contractor: Coast Sign, Inc.
 Business Name: CVS/ Pharmacy

(Proposal for five new signs: one 92.08 square foot wall sign made of channel letters and logo internally illuminated with LEDs; one 2.87 square foot window sign; one 12 square foot "hours" plaque; one 20.31 square foot ground sign and one 3.0 square foot "receiving"plaque, for a total of 131.26 square feet. The linear building frontage is 198 feet. The allowable signage is 90 square feet.)

An exception is requested and findings are required for 30-inch letter height which exceeds the maximum letter height of 12-inches allowed by SBMC Sec.22.70.030(D)16. Additionally, an exception is requested to exceed the maximum allowable square footage by 41.26 square feet SBMC Sec.22.70.040[A]3(a)2.

CONCEPT REVIEW – NEW

10. 1835 CLIFF DR

C-P/R-2/SD-3 Zone

(10:05) Assessor’s Parcel Number: 045-013-002
 Application Number: SGN2009-00074
 Owner: Ernest J. Panosian, Trustee
 Applicant: Jenny Hodges
 Contractor: Coast Sign, Inc.
 Business Name: CVS/Pharmacy

(Proposal for five new wall signs: three 8.35 square foot (each) wall signs, made of channel letters internally illuminated with LEDs; one 3.5 square "receiving" wall plaque; and one 2.57 square foot "hours" plaque, for a total of 31.12 square feet. The linear building frontage is 92 feet. The allowable signage is 65 square feet.)