



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Tuesday, May 12, 2009 David Gebhard Public Meeting Room: 630 Garden Street**

**8:30 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
JOSHUA PEMBERTON  
DAWN SHERRY (ABR)  
LOUISE BOUCHER (HLC)

**ALTERNATES:** ALEX PUJO (HLC) CLAY AURELL (ABR)  
**CITY COUNCIL LIAISON:** GRANT HOUSE

**STAFF:** RENEE BROOKE, Senior Planner  
ELVA de la TORRE, Planning Technician  
KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Friday, May 08, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **April 28, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.  
A Committee attendance poll will be taken for the **May 26<sup>th</sup>** Sign Committee meeting after the **Memorial Day Holiday**.
- E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW****1. 21 W ORTEGA ST**

C-M Zone

**(8:35)** Assessor's Parcel Number: 037-131-022  
 (10 MINS) Application Number: SGN2009-00062  
 Owner: Garrett and Joann Van Wyk  
 Business Name: Lucia Loves Luigi  
 Applicant: Benton Signs

(Proposal for a 5 square foot double-sided projecting sign to hang on a wrought iron bracket, and two vinyl window signs each 4.95 square feet, for a total of 14.9 square feet. The site is listed on the City's **Potential Historic Structures List: Mission Building**. The linear building frontage is 21.5 feet. The allowable signage is 21.5 square feet. The project is located in the **El Pueblo Viejo Landmark District**.)

**CONCEPT REVIEW – NEW****2. 436 E GUTIERREZ ST**

M-1 Zone

**(8:45)** Assessor's Parcel Number: 031-343-009  
 (10 MINS) Application Number: SGN2009-00068  
 Owner: Laguna Industrial Partners  
 Business Name: Car Quest  
 Applicant: Bruce Rokos

(Proposal for eleven signs: one 21.8 square foot wall sign, made of individual flush mounted letters and a logo; one 13.23 square foot vinyl window sign (blue background and logo); one 3.7 square foot panel to be located on a existing directory; one 6.8 vinyl logo (for directional sign); and seven 1.25 square foot (each) vinyl window signs (logos), for a total of 54.28 square feet. The linear building frontage is 90 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****3. 236 N MILPAS ST**

C-2 Zone

**(8:55)** Assessor's Parcel Number: 017-051-001  
 (10 MINS) Application Number: SGN2009-00069  
 Owner: Dario Pini  
 Business Name: Playa Motors  
 Applicant: Tia Roosendalh

(Proposal for two signs: one 19 square foot acrylic face for an existing monument sign, and one 5.3 square foot window sign, for a total of 24.3 square feet. The linear building frontage is 60 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****4. 718 STATE ST**

C-2 Zone

**(9:05)** Assessor's Parcel Number: 037-092-021  
 (10 MINS) Application Number: SGN2009-00071  
 Owner: 710 State St Partners  
 Business Name: California Crisp Cafe  
 Applicant: Signs By Ken

(Proposal for two signs: one 8.65 square foot projecting sign to hang on a new bracket, and one 5.0 square foot wall sign made of individual flush mounted letters, for a total of 13.65 square feet. The site is listed on the **Potential Historic Structures List: 4G Phase I survey Name: Brentner & Company Bicycle Shop, Pure Gold**. The linear building frontage is 22.5 feet. The allowable signage is 22.5 square feet. The project is located in the **El Pueblo Viejo Landmark District**.)

**CONCEPT REVIEW – NEW****5. 523 N MILPAS ST**

C-2 Zone

**(9:15)** Assessor's Parcel Number: 031-233-023  
 (10 MINS) Application Number: SGN2009-00073  
 Owner: Rolland and Barbara Ann Fitzgerald Trust  
 Business Name: Prestige Auto Repair & Tire  
 Applicant: Alex Marshall

(Proposal for four signs: one 24.5 square foot panel reface of an existing previously approved monument sign; and three wall signs each 12 square foot made of MDO, for a total of 60.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****6. 3016 DE LA VINA ST**

C-2/SD-2 Zone

**(9:25)** Assessor's Parcel Number: 051-121-011  
 Application Number: SGN2009-00044  
 Owner: Putz Survivor's Trust  
 Business Name: Oxford Academics  
 Applicant: Alex Marshall

(Proposal for a 20 square foot internally illuminated (fluorescent) ground sign, and a 2 square foot awning sign, for a total of 22 square feet. The linear building frontage is 26 feet. The allowable signage is 26 square feet.)