



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Tuesday, April 14, 2009**      **David Gebhard Public Meeting Room: 630 Garden Street**      **8:30 A.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   JOSHUA PEMBERTON  
   DAWN SHERRY (ABR)  
   LOUISE BOUCHER (HLC)

**ALTERNATES:**              ALEX PUJO (HLC)      CLAY AURELL (ABR)  
**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      RENEE BROOKE, Senior Planner  
                         ELVA de la TORRE, Planning Technician  
                         KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Thursday, April 09, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **April 02, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**DISCUSSION ITEM****(8:35)**

(15 min)

Discussion to clarify the Committee's previous direction to Staff regarding the acceptable size and illumination type for "OPEN" signs.

Presenter: Renee Brooke, Senior Planner/Signs Design Review Supervisor.

**CONCEPT REVIEW – NEW****1. 701 CHAPALA ST**

C-2 Zone

**(8:50)** Assessor's Parcel Number: 037-082-008  
 (10 min) Application Number: SGN2009-00043  
 Business Name: Romanti Ezer  
 Applicant: DCM Graphics  
 Owner: Brock Nancy Boeseke

(Proposal for two new 8.75 square feet (each) MDO wall signs, for a total of 17.5 square feet. The linear building frontage is 36 feet. The allowable signage is 36 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****2. 134 S MILPAS ST**

C-2/SD-3 Zone

**(9:00)** Assessor's Parcel Number: 017-203-013  
 (10 min) Application Number: SGN2009-00045  
 Business Name: Stop & Shop Gas2  
 Applicant: DCM Graphics  
 Owner: Aled M. Abdullatif

(Proposal for two signs: one 13.5 square-foot MDO wall sign, and a face change to an 11.25 square-foot portion of an existing internally illuminated ground sign. The linear building frontage is 45 feet. The allowable signage is 45 square feet.)

**CONCEPT REVIEW – NEW****3. 3222 STATE ST**

C-2/SD-2 Zone

**(9:10)** Assessor's Parcel Number: 053-332-031  
 (10 min) Application Number: SGN2009-00048  
 Business Name: Agave Inn  
 Applicant: Freedom Signs  
 Owner: Anthony and Yani Osehan, Trustees

(Proposal for one 21.3 square foot ground sign with a neon "vacancy" sign and exterior lighting to replace a 16 square foot wall sign. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

**CONCEPT REVIEW – NEW****4. 1201 ANACAPA ST**

C-2 Zone

**(9:20)** Assessor's Parcel Number: 039-183-035  
 (10 min) Application Number: SGN2009-00050  
 Business Name: Coffee Cat  
 Applicant: Signs By Ken  
 Owner: 1201 Anacapa Partners

(Proposal to relocate two previously approved 9 square foot projecting signs and add one 2.33 square foot wall sign, for a total of 20.33 square feet. The linear building frontage is 39 feet. The allowable signage is 39 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****5. 901 STATE ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 039-321-029  
 (10 min) Application Number: SGN2009-00052  
 Business Name: Forever 21  
 Applicant: Chris Compton  
 Owner: Aryana, LLC

(Proposal for one 4.3 square foot wall sign made of individual Halo-Lit letters and eight window signs at 0.4 square feet each, for a total of 7.5 square feet. The linear building frontage is 55 feet. The allowable signage is 55 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****6. 3768 STATE ST**

C-P/SD-2 Zone

**(9:40)** Assessor's Parcel Number: 053-300-034  
 (10 min) Application Number: SGN2009-00042  
 Business Name: Chase  
 Applicant: Bill Hellman  
 Owner: Gwen Griffin Santa Barbara, LLC

(Proposal for four signs: one 27.00 square foot ground sign internally illuminated with LED; two 7.0 square foot wall signs, made of individual channel letters internally illuminated with neon tubing; and one 1.75 square foot ATM sign internally illuminated with fluorescent lighting, for a total of 42.75 square feet. The linear building frontage is 100 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – CONTINUED****7. 1302 STATE ST**

C-2 Zone

**(9:50)** Assessor's Parcel Number: 039-133-011  
 Application Number: SGN2009-00041  
 Business Name: Chase  
 Applicant: Bill Hellman  
 Owner: Washington Mutual

(Revised proposal for five signs: two 4.75 square foot wall signs made of individual Halo-lit letters; one 4.75 wall sign; and two 1.75 square foot (each) ATM signs, for a total of 17.75 square feet. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)