



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Tuesday, March 17, 2009**      **David Gebhard Public Meeting Room: 630 Garden Street**      **8:30 A.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   JOSHUA PEMBERTON  
   DAWN SHERRY (ABR)  
   LOUISE BOUCHER (HLC)

**ALTERNATES:**              ALEX PUJO (HLC)      CLAY AURELL (ABR)  
**CITY COUNCIL LIAISON:**      GRANT HOUSE

**STAFF:**      RENEE BROOKE, Senior Planner  
                         ELVA de la TORRE, Planning Technician  
                         KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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#### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Friday, March 13, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **March 03, 2009.**
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**CONCEPT REVIEW – NEW**

<p>1. <b>520 W JUNIPERO ST</b>  <b>(8:35)</b>  (10 min)</p>	<p>Assessor’s Parcel Number: 025-051-014  Application Number: SGN2009-00029  Business Name: Advanced Surgical Associates  Owner: David Thoman  Applicant: Santa Barbara Signs &amp; Graphics</p>	<p>R-3 Zone</p>
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(Proposal for a 31.81 square foot ground sign made of wood. The linear building frontage is 34 feet. The allowable signage is 17 square feet.)

**CONCEPT REVIEW – CONTINUED****2. 3611 1/2 STATE ST** C-P/SD-2 Zone

**(8:45)** Assessor's Parcel Number: 051-051-006  
 (10 min) Application Number: SGN2009-00017  
 Business Name: Baskin Robbins  
 Owner: Alan R. Porter  
 Applicant: AKC Services, Inc.

(Proposal to permit two "as-built" signs: one 21.38 square foot internally illuminated fluorescent cabinet sign and one 1.55 square foot window sign, for a total of 22.93 square feet. This application is to abate ENF2008-00518. The linear building frontage is 21.6 feet. The allowable signage is 21.6 square feet.)

**REFERRED FROM CONFORMING SIGN REVIEW****3. 607 PASEO NUEVO** C-2 Zone

**(8:55)** Assessor's Parcel Number: 037-400-002  
 (10 min) Application Number: SGN2009-00024  
 Business Name: Teavana  
 Owner: City of Santa Barbara/Redevelopment Agency  
 Agent: Glen Morris

(Revised description to add temporary signage to the proposal. The temporary signage is to be attached to the construction barricade for the store while the store is under remodel. The permanent signage is currently under review. There is an existing Paseo Nuevo sign program in place. The linear building frontage is 43 feet. The allowable signage is 21.91 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**An exception is requested and findings are required for temporary signage for the barricade while the storefront is being remodeled and for two 14-inch letters.**

**CONCEPT REVIEW – NEW****4. 3938 STATE ST** C-2/SD-2 Zone

**(9:05)** Assessor's Parcel Number: 057-233-016  
 (10 min) Application Number: SGN2009-00033  
 Business Name: Coldwell Banker  
 Owner: Aiken Living Trust  
 Applicant: Dave's Signs

(Proposal to install a 18.4 square foot non-illuminated individual letter wall sign and replace the 25.4 square foot faces on an existing internally illuminated ground sign. The linear building frontage is 100 feet. The allowable signage is 50 square feet.)

**CONCEPT REVIEW – NEW**

**5. 8 S MILPAS ST**

C-2/M-1 Zone

**(9:15)** Assessor’s Parcel Number: 017-165-012  
 (10 min) Application Number: SGN2009-00032  
 Business Name: USA Gasoline  
 Owner: Canoga Terrace Apartments  
 Applicant: Tesoro West Coast, LLC

(Proposal to reface a 43.55 square foot "as-built" monument sign and permit six dispenser valances at 2.43 square feet each and six skirts at 3.8 square feet each, for a total of 70.5 square feet. This application is to abate ENF2009-00049. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

**An exception is requested and findings are required for exceeding the maximum allowable square footage of 60 feet by 10.5 square feet.**

**CONCEPT REVIEW – NEW**

**6. 352 HITCHCOCK WAY**

E-3/PD/SD-2 Zone

**(9:25)** Assessor’s Parcel Number: 051-240-003  
 Application Number: SGN2009-00030  
 Owner: DCH California Investment, LLC  
 Architect: Peikert Group Architects

(Concept Review for new signs for a car dealership. The linear building frontage is 240.1 feet. The allowable signage is 90 square feet.)