



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, March 03, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, February 27, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of February 17, 2009.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW

- 1. **2946 DE LA VINA STREET** C-2/SD-2 Zone
(8:35) Assessor’s Parcel Number: 051-122-008
(10 min) Application Number: SGN2008-00193
Owner: Foothill Pacific, LLC
Business Name: Forester Media
Applicant: Freedom Signs
(Proposal for a new 14.5 square foot wooden panel ground sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

CONCEPT REVIEW – CONTINUED**2. 1920 STATE ST**

C-2/R-3 Zone

(8:45) Assessor's Parcel Number: 025-372-015
 (10 min) Application Number: SGN2008-00135
 Owner: Richard T. Perry, Living Trust
 Business Name: Orange Tree Inn
 Applicant: Sign-A-Rama Goleta

(Revised description: proposal for a new 8 square foot wall sign made of Halo-Lit letters and neon "No Vacancy" letters. The linear building frontage is 140 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**3. 615 PASEO NUEVO**

C-2 Zone

(8:55) Assessor's Parcel Number: 037-400-002
 (10 min) Application Number: SGN2009-00025
 Owner: Redevelopment Agency, City of Santa Barbara
 Business Name: Gap
 Applicant: Benton Signs
 Agent: Glen Morris

(Proposal for two new signs with new company logo replacing old signs and add three new awning signs: one 4 square foot projecting sign made of metal; one 4 square foot metal wall sign; three 0.63 (each) awning signs, for a total of 9.9 square feet. There is an existing Paseo Nuevo Sign Program in place. The linear building frontage is 45 feet. The allowable signage is 22.5 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 613 PASEO NUEVO**

C-2 Zone

(9:05) Assessor's Parcel Number: 037-400-002
 (10 min) Application Number: SGN2009-00023
 Owner: Redevelopment Agency, City of Santa Barbara
 Applicant: Glen Morris

(Proposal for two new signs: one 3.5 square foot projecting sign to hang on an existing bracket; one 2.5 square-foot wall sign, for a total of 6 square feet. There is an existing Paseo Nuevo Sign Program in place. The linear building frontage is 13 feet. The allowable signage is 6 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 607 PASEO NUEVO**

C-2 Zone

(9:15) Assessor's Parcel Number: 037-400-002
(10 min) Application Number: SGN2009-00024
Owner: Redevelopment Agency, City of Santa Barbara
Business Name: Teavana
Agent: Glen Morris

(Proposal for three new signs and two logos: two 5.05 square foot wall signs made of internally illuminated individual LED letters; one 3.66 projecting sign made of copper and aluminum to hang on an existing bracket; and two 4 square foot logos made of copper and acrylic, for a total of 21.76 square feet. There is an existing Paseo Nuevo Sign Program in place. The linear building frontage is 43 feet. The allowable signage is 21.91 square feet. The project is located in the El Pueblo Viejo Landmark District.)

DISCUSSION ITEM**(9:25)****CHURCH SIGN COMPLIANCE**

Discussion to gather suggestions and input from the Sign Committee on how to resolve concerns of local churches and religious groups and address their need to have temporary signage that is in compliance with the City Ordinance and Guidelines.

Presenter: Natalie Cope, Sign Committee member.