



**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**APPEALS:** Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On December 31, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (8:30):**

A. Election of Chair and Vice-Chair for 2009.

B. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. (The total time for this item is ten minutes.)

C. Approval of the minutes of the Sign Committee meeting of **December 23, 2008**.

D. Listing of approved Conforming Signs.

E. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

F. Possible Ordinance Violations.

**CONCEPT REVIEW – CONTINUED****1. 303 W CARRILLO ST** C-2 Zone

**(8:35)** Assessor's Parcel Number: 039-302-008  
 Application Number: SGN2008-00172  
 Applicant: Apex Imaging Services  
 Business Name: Conoco Phillips Company

(Proposal to replace an existing monument sign with a new 24 square foot monument sign illuminated with existing previously approved lighting, and face change for two existing wall signs at 19.44 square feet (each); signage for dispenser valances, toppers and doors at 17.37 square feet, for a total of 80.25 square feet. The linear building frontage is 46 feet. The allowable signage is 46 square feet. The project is located in El Pueblo Viejo Landmark District.)

**(An exception is requested and findings are required for 34.25 square feet over the allowable signage of 46 square feet. The paint color for the canopy received Historic Landmarks Commission approval on December 19, 2008 (see file or minutes for approved colors).**

**CONCEPT REVIEW – CONTINUED****2. 3008 STATE ST** C-2/SD-2 Zone

**(8:45)** Assessor's Parcel Number: 053-342-019  
 Application Number: SGN2008-00199  
 Applicant: Sign-A-Rama Goleta  
 Business Name: Best Nails

(Revised description: proposal for two new signs: one 4.8 square foot hanging sign, and one 4.4 square foot window sign, for a total of 9.2 square feet. This application is to abate ENF2008-00505. The linear building frontage is 17.50 feet. The allowable signage is 17.5 square feet.)

**CONCEPT REVIEW – CONTINUED****3. 801 CHAPALA ST** C-2 Zone

**(8:55)** Assessor's Parcel Number: 037-042-025  
 Application Number: SGN2008-00196  
 Applicant: Steve Therriault, Sign Tech  
 Business Name: Bank of America Home Loans

(Revised description: proposal for four new signs: one 28.5 square foot wall sign made of painted aluminum, and three 3.22 square feet (each) awning signs, for a total of 38.16 square feet. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****4. 1906 CLIFF DR** C-P/R-2 Zone

**(9:05)** Assessor's Parcel Number: 035-141-008  
 Application Number: SGN2008-00202  
 Business Name: McDonald's  
 Contractor: Signs By Ken

(Proposal to permit an "as-built" 8.7 square foot four panel menu board. A three panel menu board was previously approved and permitted. This application is to abate ENF2008-01128. The linear building frontage is 58 feet. The allowable signage is 58 square feet.)

**CONCEPT REVIEW – NEW****5. 1085 COAST VILLAGE RD** C-1/SD-3 Zone

**(9:15)** Assessor's Parcel Number: 009-281-003  
 Application Number: SGN2008-00204  
 Business Name: Chevron USA, Inc.  
 Architect: Liddy Mckenzie  
 Applicant: Gettler-Ryan Inc.

(Proposal to replace three signs with new trademark logos and install four new signs: reface one previously permitted monument sign at 19.4 square feet; reface two logo wall signs at 9.8 square feet (each); and install four new double sided dispenser signs which include spanners and skirts. The linear building frontage is 86 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****6. 3411 STATE ST** C-P/SD-2 Zone

**(9:25)** Assessor's Parcel Number: 051-063-012  
 Application Number: SGN2008-00206  
 Business Name: The Corner Liquor Store  
 Applicant: Franco Rizzo

(Proposal to permit an "as-built" 12 square foot internally illuminated fluorescent lite-box. This application is to abate ENF2008-00535. The linear building frontage is 15 feet. The allowable signage is 15 square feet.)

**CONCEPT REVIEW – NEW****7. 500 NIÑOS DR** P-R/SD-3 Zone

**(9:35)** Assessor's Parcel Number: 017-382-002  
 Application Number: SGN2008-00207  
 Applicant: Tyler Salman  
 Business Name: Santa Barbara Zoo

(Proposal for a 14 square foot wall sign made of high pressure laminate. This site is on the City's List of Potential Historic Resources: "Site of Child's Estate" and the "Chumash Village Archaeological Site." the linear building frontage is 23 feet. The allowable signage is 23 square feet. )

**REVIEW AFTER FINAL****8. 3890 LA CUMBRE PLAZA LN** C-2/SD-2 Zone

**(9:45)** Assessor's Parcel Number: 051-010-016  
 Application Number: SGN2008-00101  
 Owner: Richard Family Revocable Trust  
 Business Name: The Habit Burger Grill

(Proposal for a review after final to add goose-neck lighting for the previously approved wall sign. This application is to abate ENF2008-01104. The linear building frontage is 100 feet. The allowable signage is 65 square feet.)

**CONCEPT REVIEW – NEW****9. 517 W JUNIPERO ST** C-O Zone

**(9:55)** Assessor's Parcel Number: 025-090-009  
 Application Number: SGN2008-00209  
 Business Name: Jackson Medical Group, Inc.

(Proposal for a new 12 square foot sandblasted redwood ground sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet.)

**CONCEPT REVIEW – NEW****10. 813 ANACAPA ST** C-2 Zone

**(10:05)** Assessor's Parcel Number: 037-052-033  
 Application Number: SGN2008-00210  
 Applicant: Benton Signs  
 Business Name: Freestone Capital Management

(Proposal for two new signs: one 4.4 square foot projecting sign to hang on an existing bracket; one 1.66 square foot painted wall sign, for a total of 6.06 square feet. This projected is located in the "El Paseo" building and is listed on the "National Registry of Historic Places." The linear building frontage is 30.9 feet. The allowable signage is 15.4 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****11. 133 E DE LA GUERRA ST** C-2 Zone

**(10:15)** Assessor's Parcel Number: 031-011-011  
 Application Number: SGN2008-00211  
 Applicant: Benton Signs  
 Business Name: Mail Box Express

(Proposal to obtain a permit for an "as-built" 7.4 square foot painted wall sign. This application is to abate ENF2008-01416. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – NEW****12. 1501 STATE ST**

C-2 Zone

**(10:25)**

Assessor's Parcel Number: 027-231-006

Application Number: SGN2008-00208

Business Name: Monarch Wealth Strategies

(Proposal for two hanging signs: one 10 square foot sandblasted redwood sign and one 4.66 square foot sandblasted redwood sign, for a total of 14.66 square feet. The linear building frontage is 48 feet. The allowable signage is 48 square feet. The project is located in El Pueblo Viejo Landmark District.)