



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Tuesday, October 13 2009 **David Gebhard Public Meeting Room: 630 Garden Street** **8:36 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair* - PRESENT @ 8:35 A.M.
 BOB CUNNINGHAM, *Vice-Chair* - PRESENT
 JOSHUA PEMBERTON - ABSENT
 DAWN SHERRY (ABR) – ABSENT
 LOUISE BOUCHER (HLC) - PRESENT

ALTERNATES: ALEX PUJO (HLC) - ABSENT CLAY AURELL (ABR) - ABSENT

CITY COUNCIL LIAISON: GRANT HOUSE - ABSENT DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF: RENEE BROOKE, Senior Planner - ABSENT
 ELVA de la TORRE, Planning Technician - PRESENT
 KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Elva de la Torre, at the city of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Check website for closure schedule.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, September 29, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

B. Approval of the minutes of the Sign Committee meeting of September 29, 2009.

Motion: **Approval of the minutes of the Sign Committee meeting of September 29, 2009, as submitted.**

Action: Cunningham/Boucher, 3/0/0. (Boucher abstained from Item #2, 220 Anacapa St. and Item #9, 3987 State St., Sherry/Pemberton absent.). Motion carried.

C. Listing of Approved Conforming Signs.

Signs approved on Conforming Sign Review from October 5, 2009 through October 8, 2009:

1. Renaud's Patisserie, 1324 State Street – Final Approval as submitted.
2. Ferguson Bath Kitchen & Lighting, 602 E. Montecito Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. de la Torre announced that Committee member Sherry will be absent from the meeting.

E. Possible Ordinance Violations and enforcement updates.

Committee member Cunningham submitted the following alleged violations:

1. Paseo Nuevo Shopping Mall, 651 Paseo Nuevo: reported numerous plantings removed and not replaced; and also majority of pottery plantings were removed and not replaced.
2. SAS Shoes, 3421 State Street: "Grand Opening" banner violation.
3. Skin Deep, 3405 State Street: sale banner violation.

Ms. de la Torre announced that the 3421 State Street enforcement case was opened.

CONCEPT REVIEW – NEW1. **728 E HALEY ST**

C-2 Zone

Assessor's Parcel Number: 031-301-007
 Application Number: SGN2009-00124
 Owner: James and Rebecca Bradburn
 Applicant: Barnar Bittar
 Applicant: Bill Balles
 Business Name: Mi Fiesta Market #4

(Proposal for a six square foot projecting sign with new wrought iron bracket. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

(8:38)

Present: Bill Balles, Applicant.

Point-of-Order: Staff requested the Applicant clarify that during the plan check, the plans are only approximate to scale and should be more accurate, and the statistic sheet does not match the plans.

Motion: Final Approval with conditions:

- 1) Change the font of the words "market" and "deli" to match the "Mi Fiesta" font.
- 2) Remove the existing holiday lighting and any beer signage.
- 3) Specify on the plans that the dimensions from the bottom of the sign to the finish grade is to be 7 feet minimum.

Action: Cunningham/Boucher, 3/0/0. Motion carried. (Sherry/Pemberton absent).

CONCEPT REVIEW – NEW**2. 3850 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 057-240-048
Application Number: SGN2009-00128
Owner: Cathleen Cavalletto Wallen
Contractor: Vogue Sign Company
Business Name: Best Western Pepper Tree Inn

(Proposal for "as-built" face changes to three internally illuminated ground signs: two at 18.75 square feet (each), and one at 12 feet, for a total of 37.5 square feet. This application is to abate ENF2009-00828. The linear building frontage is 220 feet. The allowable signage is 90 square feet.)

(8:47)

Present: Cathleen Cavalletto Wallen, Applicant.

Ms. Cavalletto Wallen clarified the square feet of the linear building frontage to be slightly more than stated in the project description, and a correction to the project description by staff and made on the plans by the applicant.

Point-of-Order: Staff clarified the signs to be reviewed are the two entrance signs and the "AAA" sign; and that per the SBMC § 22.070.030.D.17, "A ground signage which exceeds 6 square feet in area shall not be located within 75 feet of any other ground sign."

Motion: Final Approval with the condition that the "AAA" sign and base are to be removed.
Action: Cunningham/Boucher, 3/0/0. Motion carried. (Sherry/Pemberton absent).

**** MEETING ADJOURNED AT 9:04 A.M. ****