



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Tuesday, September 15, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:34 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair* - PRESENT
 BOB CUNNINGHAM, *Vice-Chair* - PRESENT
 JOSHUA PEMBERTON – PRESENT UNTIL 8:35 A.M.
 DAWN SHERRY (ABR) – PRESENT
 LOUISE BOUCHER (HLC) - PRESENT

ALTERNATES: ALEX PUJO (HLC) - ABSENT CLAY AURELL (ABR) - ABSENT
CITY COUNCIL LIAISON: GRANT HOUSE - ABSENT DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF: RENEE BROOKE, Senior Planner - ABSENT
 ELVA de la TORRE, Planning Technician - PRESENT
 KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Elva de la Torre, at the city of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Check website for closure schedule.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, September 10, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:34):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

B. Approval of the minutes of the Sign Committee meeting of September 01, 2009.

Motion: **Approval of the minutes of the Sign Committee meeting of September 1, 2009, as submitted.**

Action: Boucher/Cunningham, 4/0/0. (Pemberton absent.). Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from September 3rd to September 10, 2009 are listed below:

1. Car Stereo Guys, 135 S. Milpas Street – Final Approval with conditions.
2. Fashion Eyes, 730 State Street – Final Approval as submitted.
3. Game Stop, 130 S. Hope Avenue D-12A – Final Approval with conditions.
4. East Beach Wine Company, 1114 State Street 24 – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. de la Torre announced that Item #2, 928 State Street was continued indefinitely at the applicant's request.

Committee member Pemberton announced that he will be unable to stay and attend the meeting this morning due to prior commitments.

Bettie Weiss, Senior Planner, spoke briefly to the Committee regarding City budget issues.

E. Possible Ordinance Violations and enforcement updates.

Committee member Boucher reported the following other violations:

1. CVS Pharmacy, 1109 State Street: stickers on letters of the ground signs.

Committee member Cunningham reported the following violations:

1. FedEx/Kinkos, 23 Hope Ave: banner sign violation announcing other banner signs.
2. Visions Smoke Shop, 2930 De la Vina Street: sidewalk signage.
3. Los Gallos, 2009 De la Vina Street: banner sign violation.
4. CVS Pharmacy, 1282 Coast Village Rd.; 2973 State St., 3939 State Street, and 1101 State St.: additional oversize signage and unpermitted "24-hour" illuminated signage, and stickers on letters of the wall signs.

CONCEPT REVIEW – NEW

1. **115 E MICHELTORENA ST**

R-O Zone

Assessor's Parcel Number: 027-241-022
 Application Number: SGN2009-00113
 Owner: Micheltorena Partners
 Applicant: Vogue Sign Company
 Business Name: Wells Fargo Home Mortgage

(Proposal to install one 18.12 square foot wall sign consisting of individual bronze letters. The linear building frontage is 80 feet. The allowable signage is 80 square feet.)

(8:48)

Present: Christian Muldoon, Vogue Sign Company.

Motion: Final Approval as submitted.

Action: Boucher/Sherry, 4/0/0. Motion carried. (Pemberton absent).

CONCEPT REVIEW – CONTINUED**2. 928 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-032
Application Number: SGN2009-00110
Owner: Goodfield Family Trust
Architect: Cearnal Andrulaitis Architecture
Business Name: The Apple Store

(Proposal to remove an existing flag and install two new projecting signs that are 4 square feet each, for a total of 8 square feet. The site is located in the Rogers Furniture Building. The linear building frontage is 56 feet. The allowable signage is 56 square feet. The project is located in the El Pueblo Viejo Landmark District.)

Continued indefinitely at the applicant's request.

**** THE COMMITTEE BRIEFLY RECESSED AT 8:51 A.M., AND RECONVENED AT 9:07 A.M. ****

CONCEPT REVIEW – CONTINUED**3. 835 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-042-025
Application Number: SGN2009-00111
Owner: Constance Doolittle
Contractor: Signs By Ken
Business Name: Aggressive Soccer

(Proposal to install two wooden wall signs, 12.5 square feet each, for a total of 25 square feet. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)

(9:07)

Present: Ken Sorgman, Signs By Ken.

Motion: Final Approval as submitted.

Action: Boucher/Cunningham, 4/0/0. Motion carried. (Pemberton absent).

**** MEETING ADJOURNED AT 9:12 A.M. ****